

Press Release

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Volvo Cars reports September sales

Volvo Cars reported global sales of 63,212 cars in September, up 1 per cent compared to the same period last year. The total sales for the period of January through September amounted to 514,294 cars globally, a decrease of 8 per cent compared to the same period 2024.

In Europe, sales reached 31,723 cars in September, up 1 per cent compared to the same period last year. The sales of Volvo Cars' electrified models decreased by 6 per cent compared to the same period last year, and the share of electrified models accounted for 61 per cent of all cars sold in Europe during September.

Sales in the US increased 3 per cent in September, totalling 8,758 cars. Sales of electrified models decreased by 21 per cent compared to the same period last year.

Volvo Cars' sales in China reached 12,166 cars, down 6 per cent compared to September 2024. Sales of electrified models stood at 2,021 cars sold, an increase of 48 per cent compared to the same period last year.

In September, the Volvo XC60 was the top-selling model with sales of 20,496 cars (2024: 18,096), followed by the XC40/EX40, with total sales of 15,904 cars (2024: 13,930) and the XC90 at 8,252 cars (2024: 8,546).

	September 2025	September 2024	Change	Jan-Sep 2025	Jan-Sep 2024	Change
Europe	31,723	31,276	1%	242,696	274,419	-12%
Electrified Models	19,474	20,714	-6%	148,887	178,645	-17%
- Fully electric	9,939	11,760	-15%	70,667	103,460	-32%
- Plug-in hybrid	9,535	8,954	6%	78,220	75,185	4%
Mild hybrids/ICE	12,249	10,562	16%	93,809	95,774	-2%
China	12,166	12,915	-6%	105,312	113,037	-7%
Electrified models	2,021	1,363	48%	11,562	9,982	16%
- Fully electric	382	256	49%	1,815	2,958	-39%
- Plug-in hybrid	1,639	1,107	48%	9,747	7,024	39%
Mild hybrids/ICE	10,145	11,552	-12%	93,750	103,055	-9%
US	8,758	8,518	3%	90,701	89,547	1%
Electrified models	2,690	3,416	-21%	27,897	29,762	-6%
- Fully electric	1,009	666	52%	8,612	3,755	129%
- Plug-in hybrid	1,681	2,750	-39%	19,285	26,007	-26%
Mild hybrids/ICE	6,068	5,102	19%	62,804	59,785	5%

Other	10,565	9,749	8%	75,585	83,919	-10%
Electrified models	5,426	4,681	16%	38,971	38,360	2%
- Fully electric	3,481	2,561	36%	24,043	23,378	3%
- Plug-in hybrid	1,945	2,120	-8%	14,928	14,982	0%
Mild hybrids/ICE	5,139	5,068	1%	36,614	45,559	-20%
Total	63,212	62,458	1%	514,294	560,922	-8%
Electrified models	29,611	30,174	-2%	227,317	256,749	-11%
- Fully electric	14,811	15,243	-3%	105,137	133,551	-21%
- Plug-in hybrid	14,800	14,931	-1%	122,180	123,198	-1%
Mild hybrids/ICE	33,601	32,284	4%	286,977	304,173	-6%

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