

## Press Release

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# Volvo V50 Awarded Prestigious Golden Steering-Wheel Trophy

**The Volvo V50 has been awarded the “Goldenes Lenkrad” (Golden Steering-wheel), a trophy instituted by the German paper “Bild am Sonntag”. This is the second time a Volvo has been awarded the prestigious award.**

“This is a great honour and most rewarding for us”, said a proud Hans-Olov Olsson, President and CEO of Volvo Car Corporation at the prize giving ceremony in Berlin.

“A Swedish car getting a prestigious award in the extremely tough and competitive German market and it is especially rewarding since it was the readers of the paper who chose it winner“, concludes Hans-Olov Olsson.

The Volvo V50 won the estate class in the “Readers category”, beating seven competitors, thanks to its attractive design, the high standard of safety, many engine alternatives and a number of innovative solutions.

The Golden Steering-wheel awards were initiated 29 years ago by “Bild am Sonntag” and this is the second time a Volvo car receives the trophy. In 2000, the then new Volvo S60 was also honoured with the Goldenes Lenkrad.

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Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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