

Press Release

Sep 09, 2005 | ID: 5073

Volvo Cars Sweden ranked No 1

Volvo Cars Sweden has Sweden's most satisfied dealers. For the second time in three years, Volvo takes first place in the national survey examining how the country's car dealers rate their market companies/general agents.

"It is with particular pleasure and pride that I am here for the second time to accept the Swedish car market's most prestigious award. The top position in the General Agent Survey (the GA survey) is the ultimate recognition that the cooperation we enjoy with the Volvo dealerships functions well," says Peter Hansson, Managing Director of Volvo Cars Sweden.

"I am sure that the secret behind our success is the openness that characterises our discussions and meetings with our dealers. Suggestions and ideas are created, discussed and hammered out and eventually emerge in a common view. In fact, I dare say that our contacts within the Volvo dealership network are rather unique in the context of the Swedish auto industry," continues Peter Hansson.

"And it's not as though we're talking about a small organisation, either. Today we have 180 facilities in Sweden and work with selling cars and providing service to almost one million Volvo owners," explains Peter Hansson.

The Swedish Association of Auto Dealers and Service Shops (MRF) has been carrying out the annual GA survey since 1995. In this survey, the dealers rate a large number of issues relating to service, workshop support, parts handling, marketing support and so on.

In the first survey, Volvo ended up way down the list, in 15th place. Since then, the company has climbed steadily upward, reaching the very top positions in recent years. This included first place in 2003, second in 2004, and first once again this year.

"Good cooperation between us and our dealers is of immense significance in order for our customers to get good service. Our goal is to offer secure and economical car ownership, with good financing, insurance, fuel and servicing. We will continue to work hard and with determination on these issues in the future too, to ensure we remain at the top," concludes Peter Hansson.

VPS/BC

Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

Media Contacts

Volvo Cars Media Relations

Phone: +46 (0)31-59 65 25

media@volvocars.com

Related Images



[More images >](#)

media.volvocars.com >

volvocars.com >

Copyright © 2025 Volvo Car Corporation (or its affiliates or licensors).