

Press Release

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“Autorevue Award” - Austrian readers praise Volvo S80

The new Volvo S80 has won the “Autorevue Award”, the most important car award in Austria.

Based on the readers’ choice of the car magazine “Autorevue”, the best selling car magazine in Austria, the new Volvo S80 was number one in the sedan category.

Over 40,000 readers voted for cars in a number of different classes. The new S80 won its category by the largest margin of all. The S80 received 35.7 percent of the votes, ahead of the Citroën C6 (17.1 percent) and the Lexus IS (16.8 percent).

The award was presented to Silvia Güllsdorf, Project Director for the S80, and Gert Battenfield, General Manager Volvo Car Austria, yesterday at the “Autorevue Gala” in Vienna.

“The award means a lot to us, especially because the new Volvo S80 is the readers’ choice. We are convinced that it will contribute positively towards the achievement of growth ambitions”. says Wim Maes, President Volvo Car Austria and HUB-ECE.

This is the second time that a Volvo was elected from the readers of the Autorevue. Two years ago Volvo Cars received the award for the Volvo S40/V50.

HUB-ECE (East Central Europe) consists of Volvo’s sales companies in Austria, Hungary, the Czech Republic, and Poland, plus importers in Slovakia, Bulgaria, Rumania, and southeastern Europe.

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Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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