

Press Release

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Volvo fashion in Moscow

The world's toughest round-the-world sailing competition and the spring fashion show in Moscow go hand in hand. The XC90 Volvo Ocean Race Edition was an integral part of Russian fashion designer Valentine Yudashkin's show.

Moscow's spring fashion show was held at the end of March. Volvo has been an established partner for a number of years now.

On the premiere evening, the XC90 Ocean Race Edition was unveiled for the first time in the country - at the same time as Valentine Yudashkin's new collection captivated onlookers on the catwalk.

During the Moscow spring fashion week, Puma also revealed its collection of sports and sailing equipment. Both the Puma and the Yudashkin events were shown on several global TV channels.

Volvo Car's sales in Russia during 2007 was 21,077 cars. That was an increase of 95 per cent compared with 2006.

More information is available on the Volvo Car Russian website (in Russian only):

<http://www.volvocars.com/ru>

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