

Press Release

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Volvo C30 - model year 2009

Launch

Launched in 2006, the Volvo C30 is based on the Volvo SCC - a modern and exciting concept car that was unveiled in 2001. A true challenger in the compact car premium segment, the Volvo C30 displays clear elements of other classic Volvo models with a sporty emphasis - such as the Volvo 1800 ES. The C30 is a dynamic and functional two-door model that is tailor-made for young, modern city dwellers with an active lifestyle.

Business project manager: Håkan Abrahamsson.

New features, Volvo C30, model year 2009 - brief summary

- Auto-fold function for power retractable exterior mirrors
- Deactivated global close function (US, CDN)
- Savile Grey Pearl exterior colour
- Exterior rear emblem with increased space between the letters
- HomeLink system
- Fuel-operated engine heater
- Bluetooth® system

Please note that some systems and functions are optional.

Design

The Volvo C30 has been developed to provide a sporty image. Several innovative design solutions have been combined with lines that typify a modern Volvo.

The gently rounded front has several features that contribute to the sporty impression, such as the large, low grille, characteristic spoiler and short overhang. The headlamps are set high in the wings.

The sweeping silhouette of the body sides is emphasised by black wing extenders at each corner of the body and by the long wheelbase. The characteristic shoulder is more rugged than on any other Volvo model, while the shoulder line conveys an impression of movement - even when the car is at rest. The Volvo C30 can be complemented with a sporty skirt package, or Accessory Body Kit. Certain body finishes can also be combined with different accessory kit colours. The modern and unique design of the rear end is an important element of the sporty image. The shape of the tail lamp clusters delineates the powerful shoulder profile, especially in the dark.

As of model year 2009, the space between the letters in the rear Volvo emblem has been increased in order to enhance visibility of the brand. The individual letters will also be larger.

An Auto-fold function has been introduced for the power retractable mirror option. With the Auto-fold function, the mirrors are set to automatically fold in when the car is locked. When the car is unlocked, the mirrors will fold out again.

Legal requirements in the U.S. and Canada prohibit automatically closing windows by pressing a button. As of week 820, the global close function on the lock/unlock switch in the door panels will be deactivated.

Following exterior colours are available for the Volvo C30:

- * Black Stone Solid (019)
- * Passion Red Solid (612)
- * Ice White Solid (614)
- * Silver Metallic (426)
- * Black Sapphire Metallic (452)
- * Titanium Grey Pearl (455)
- * Flint Grey Metallic (462)
- * Safari Green Pearl (464)
- * Barents Blue Pearl (466)
- * Brilliant Blue Pearl (476)
- * Electric Silver Metallic (477)
- * Maple Red Pearl (478)
- * Orinoco Blue Pearl (479)
- * Cosmic White Metallic (481)
- * Gekko Green Pearl (488)
- * Matt Gold Pearl (489)
- * Chameleon Blue Pearl (490)
- * New: Savile Grey Pearl (492)

Inside the car, the tunnel console and the armrest have been given a design matching the dashboard's unique, floating centre console and with the same type of decor inserts. The aim has been to provide the highest possible feeling of quality while still increasing the flexibility and storage possibilities.

In the rear, the Volvo C30 is equipped with two individual seats instead of a conventional bench seat. The side panels are divided into two compartments. The space between the seats is occupied by a comfortable armrest and can also be used to load long, narrow objects. The seat backrests can be folded down to provide a large, almost completely flat load floor. The backrests can also be lowered from outside (with the hatch open). The luggage compartment can be equipped with two different luggage blinds - a soft type (standard in certain markets) that can be used with the backrests up or down, and a rigid type that is mounted behind the upright backrests.

Featuring the same design as in the Volvo C70, the front seats are easy to fold down, making access to the rear even easier. Electrically operated front seats are available as an option. The 'bathtub' line around the dashboard and door panels is designed to provide a feeling of security and harmony. The Volvo C30 also features the same characteristic, super-thin floating centre stack as in the Volvo S40 and V50.

Safety

The Volvo C30 is equipped with basically the same safety systems and chassis characteristics as the Volvo S40 and V50. Examples include the crash safety structure and advanced suspension. The gently rounded front is provided with a special spoiler under the bumper that helps to reduce the risk of leg injuries to a pedestrian or cyclist if struck by the car. The C30 also comes with familiar Volvo safety features, such as side-impact protection (SIPS) and WHIPS (which helps to reduce the risk of whiplash injury in a rear-end collision). The car can also be equipped with Dual Xenon type headlamps.

The short overhang, the generous track width and the relatively long wheelbase contribute to handling of the very highest class.

The Volvo C30 also offers a number of systems for greater personal security, such as Keyless Drive (which enables the car to be started without a key).

The Volvo C30 can be equipped with the HomeLink system. The system makes it possible to operate up to three remote controlled home devices (e.g., garage door, home alarm system, etc.) via a module integrated into the sun visor. HomeLink contributes to easy and safe access to your home.

Driveline and handling

The Volvo C30 is available with a very wide choice of engines. The engine programme for the Volvo C30 is as follows:

Petrol	Cylinders	Power, bhp	Torque, Nm
1.6	4	100	150

1.8	4	125	165
2.0	4	145	185
2.4	5	170	230
T5	5	230	320

Diesel*	Cylinders	Power, bhp	Torque, Nm
1.6D	4	109	240
2.0D	4	136	320
D5	5	180	350/400

*All diesel engines have a turbo function.

Flexifuel	Cylinders	Power, bhp	Torque, Nm
1.8F	4	125	165

The manual gearbox for the Volvo C30 is either a five-speed or six-speed unit, while a five-speed automatic transmission (with Geartronic) is also available for the T5 model. The torsionally rigid chassis and the powerful engines all contribute to the very sporty and harmonious driving experience offered by the model while an even sportier chassis is available as an option. All models (except the 1.6-litre petrol variant) feature electro-hydraulic steering that delivers a constant and precise steering force. The C30 is also equipped with several of Volvo's electronic systems that contribute to even better stability and driving pleasure.

The 4-cylinder engine family can now be supplemented by a fuel-operated engine heater. The heater will be available for the 1.8 and 2.0 petrol engines but not for the 1.8 Flexifuel engine.

Environment

The Volvo C30 has been developed with the greatest possible attention to environmental protection. Care for the external environment and providing the best possible environment in the car itself are both part of Volvo's environmental philosophy. Volvo has also developed detailed procedures to minimise the environmental impact of the manufacturing and recycling processes alike. All Volvo cars are equipped with efficient exhaust gas treatment systems.

IAQS (Interior Air Quality System) - a system designed to reduce the quantity of particles and pollen entering the cabin with the incoming air - is available as an option. In addition, all textiles and leather are certified under ÖKO-TEX 100. This is an international standard, which ensures that fabrics and hides have been thoroughly tested to check for certain allergy-inducing substances and emissions.

Audio and information

The Volvo C30 can be equipped with Bluetooth® - a technology that enables wireless communication. By connecting Volvo's Bluetooth device to the car's audio system and a Bluetooth compatible cellular telephone, easy and practical hands-free phoning is made possible.

Keywords:

C30, Press Releases, 2006

Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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