

Press Release

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The Volvo XC90 - SUV of the Year in Russia for the third time

Volvo Cars received several prestigious awards in Russia in 2007 and to date in 2008. The most recent is for the Volvo XC90, which was crowned best crossover - "2008 SUV of the Year".

"There was immensely tough competition and we are very proud over this prestigious award," says Volvo Car Russia's PR director, Alexei Kozhukhov, who received the award at a ceremony in Moscow.

Russian car owners voted the Volvo XC90 the best choice on the market. Motoring organisation Club 4x4 runs the competition, in which eight categories are featured. Of 101 models in the competition, 16 went on to the finals. Car owners voted via a website or sent in SMS text messages with their votes and Volvo XC90 emerged the winner in the category "Full-size SUV". That the Volvo XC90 came out on top is by now something of a tradition. The Volvo XC90 received awards in this contest in 2005 and 2006 too.

"Russia has been the European market N1 in the Volvo SUV sales in 2007, so the contest "SUV of the Year" is an important event in this country", says Volvo Car Russia's President, David Thomas. "Russians traditionally like big cars - this is the reason why Russia takes the second place right after the USA in the global sales chart of Volvo XC90. So, we are looking forward to the launch of our new crossover, the Volvo XC60", concludes David Thomas.

Volvo Cars awards in Russia:

2007

Car of the Year - the all-new Volvo S80, COTY Russia
Most Glamorous Car of the Year - Volvo C30, Automobili (car magazine)
Aerograph 2007 - Volvo C30, by Igor Tcholaria for "Best Abstract Aerographic Car"

2008

Car of the Year - the new Volvo XC70, COTY Russia
Golden Klaxon (Horn)- Volvo C70 - best convertible
SUV of the year - Volvo XC90 the best Full-size crossover - Contest organized by Club 4x4 owners and leading motoring journalists
"Golden Salamander" prize for safety, Volvo Car Russia - hosted by Finansovy Mir' (Finance World, Insurance company)

Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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