

## Press Release

Aug 17, 2009 | ID: 20535

# Chinese Astronauts Choose Volvo S80L

(Shanghai) Four Chinese astronauts who have successfully accomplished Shenzhou-5 and Shenzhou-7 space mission have chosen to buy Volvo S80L.

The four astronauts Yang Liwei, Zhai Zhigang, Liu Boming and Jing Haipeng have selected the S80L mainly for three reasons. First of all, the Volvo S80L is a locally produced premium car - a symbol of China's improved manufacturing capability. Secondly, the Volvo brand image expresses premiumness and is not ostentatious. The third, and most important factor, is that Volvo S80L's top-class safety performance is providing the astronauts with great confidence, driving a Volvo.

Dr. Alexander Klose, CEO of Volvo Cars China, says, " We are very proud to have the four astronauts as Volvo owners. Volvo will convoy these heroic astronauts on land, with our premium quality and holistic top notch safety. We look forward to their greater contributions to China's space cause."

The all new Volvo S80L is a tailor made premium car for the Chinese market and consumers. It was launched in March 2009 and it inherited the S80 flagship model's design essence and leading technology. The wheel base has been extended by 140mm, and the exterior and interior have been upgraded according to Chinese consumers' needs. S80L provides customers with a more roomy interior space, enriched features and powerful engine to provide superior driving dynamics. It is also equipped with Volvo's leading safety technology Personal Car Communicator, which makes it the safest car in the segment.

In July, Volvo Cars China launched "Volvo S80L Elite Club" activity nationwide. The club gathers S80L owners and provides a platform to be able to mingle and exchange information. There are a range of forums and seminars, which owners can attend.

### Keywords:

Press Releases, 2010, S80 (2008-2016), Product News

---

Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

## Media Contacts

### **Volvo Cars Media Relations**

Phone: +46 (0)31-59 65 25

[media@volvocars.com](mailto:media@volvocars.com)

## Related Images



[More Images >](#)

[media.volvocars.com](http://media.volvocars.com) >

[volvocars.com](http://volvocars.com) >

Copyright © 2025 Volvo Car Corporation (or its affiliates or licensors).