

Press Release

May 03, 2011 | ID: 37874

New Volvo S80 Executive and V70 R-Design - top-of-the-line sedan and sporty estate car

The Volvo S80 and V70 also come in refined special versions that are tailor made for buyers who want a car with that extra exclusive look and individual touch:

Volvo S80 Executive features unique details and a very rich content that reinforce its position as Volvo Car Corporation's top-of-the-line sedan.

Volvo V70 R-Design gives the elegant estate car a sportier design character.

"Both cars are designed around the growing number of people who appreciate the possibility of tailoring their cars to suit individual tastes. The Executive version of the S80 radiates exclusive luxury while our R-Design models are developed for buyers who want an extra sporty look," says Lex Kerssemakers, Senior Vice President Product Strategy and Vehicle Line Management at Volvo Car Corporation.

The Volvo S80 is the most exclusive Volvo sedan model - and the Executive version features details that emphasise the sober Scandinavian design and the sophisticated comfort of the spacious sedan.

The Executive badge gives a discreet hint that this is an S80 beyond the norm. Inside, the upgraded S80 Executive is the first Volvo model with an instrument panel top in leather, available in espresso brown or off black. Among the interior details that give the S80 Executive a more exclusive character are ventilated soft leather seats with massage function, leather door panels, an integrated analogue clock on the instrument panel and the aluminium centre consol storage.

Specially designed, extra thick carpets reinforce the sober impression. The opportunity to install a fridge in the rear seat, combined with a set of Swedish crystal glasses, also contributes to the enhanced feeling of luxury and comfort.

Specially designed details and new wheels

The V70 R-Design comes with a number of specially developed exterior and interior design details.

The exterior has unique design details in the front, LED turning indicators integrated into door mirrors with silk metal covers and a unique, diamond cut 18-inch wheel called "Ixon".

On the inside, there are leather upholstery trimmed in off black, leather around the gear selector, and black floor-mats with contrasting stitching.

V70 R-Design is available together with all drivelines, which also makes it possible to choose the 1.6-litre DRIVE diesel with CO₂ emissions at 119g/km.

Volvo Sensus - ergonomic high-tech

Both the S80 Executive and the V70 R-Design feature the latest Volvo Sensus infotainment system. In Volvo Sensus, all information is presented on a five-inch or seven-inch colour screen in the upper part of the centre stack. The screen is positioned high up to make it easy for the driver to keep his or her eyes on the road.

"Concern for the individual's wellbeing is the very core of our Scandinavian origin and these unique versions of the S80 and V70 mark yet another step forward in our determination to be the brand that best interprets what buyers of modern prestige cars want," says Volvo Car Corporation's President and CEO Stefan Jacoby.

Keywords:

Press Releases, 2012, V70 (2008-2016), S80 (2008-2016), Product News

Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

Media Contacts

Volvo Cars Media Relations

Phone: +46 (0)31-59 65 25

media@volvocars.com

Related Images



[More Images >](#)

media.volvocars.com >

volvocars.com >

Copyright © 2025 Volvo Car Corporation (or its affiliates or licensors).