

Press Release

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Volvo Car Corporation paved the way for a totally new segment with the V70 Cross Country already in 1997. Now, 15 years later, the new Volvo V40 Cross Country brings the unique blend of capable ruggedness and expressive elegance up to a new altitude by establishing a Cross Country in the Premium C-segment.

"The new V40 Cross Country is built on the heritage that started with the V70 Cross Country back in 1997. It is designed for those who want a sense of adventure in their everyday life," says Lex Kerssemakers, Senior Vice President Product Strategy & Vehicle Line Management at Volvo Car Corporation. He adds: "And when you want a break from the city, it is capable enough to take you and your gear to your favourite adventure and back. However, you still need to climb the mountain yourself,"

Capable all-roader

When the Volvo XC-models happily flex their muscles, the V40 Cross Country boasts a sleek ruggedness with its unique features integrated in the stylish design.

"There is a clear distinction between our XC and Cross Country models. The Volvo XC models have a distinct crossover character with unique body-styles including an elevated seating position, while the Cross Country models are expressive all-road versions of our dynamic wagons and hatchbacks," explains Lex Kerssemakers. He adds: "When it comes to driving dynamics, the V40 Cross Country is eager to take on the sportiest competitor versions. It features an attractive blend of sportiness and comfort."

The driver rides 40 mm higher in the V40 Cross Country than in the standard V40. This capable impression is enhanced by a number of unique Cross Country details:

- Wheels with the same size as the Volvo V70, including up to 19-inch rims.
- The front with dark, contrasting bumper, honeycomb mesh grille and upright DRL-lights.
- The sculpted, contrasting sills.
- The contrasting rear bumper with integrated skid plate.

Elegant, refined premium crossover

Yet, the five-door, five-seat premium all-roader features refined off-road inspired details such as the anodized, black high-gloss frame around the greenhouse, the black rear-view mirror housings and the sleek rails floating over the roof.

"The V40 Cross Country retains its V40 stylishness by integrating the ruggedness in the design with meticulous attention to detail. It has an extrovert, expressive character that promises the open-minded adventurer a great time," says Simon Lamarre, exterior design manager for the V40 Cross Country.

Copper and brown theme

Inside, the Raw Copper exterior launch colour is echoed in the contrasting stitching - and it can be emphasised even further by choosing the Copper Dawn centre stack inlay. The leather upholstery

comes in five different versions, including the Espresso Brown accent colour.

"Our customers are individualists, so we want to offer them a lot of possibilities. All choices feature the same strong, emotional expression as the exterior of the car," says Maria Uggla, colour & material design manager for the V40 Cross Country. She adds: "The two-tone upholstery alternatives are the perfect choices for those who want a truly individual look. There is a generous range of individual possibilities. Dark elegance? Scandinavian bright? Sporty ruggedness? Just choose the interior that fits your personality best,"

Versatility for open-ended adventures

The V40 Cross Country offers thrill-seeking customers the right versatility to bring both friends and gear along on an open-ended adventure.

The two-piece, 40/60, rear seat backrest can be easily folded. The load compartment can be equipped with a practical hanging load net. A soft safety net is optional and a steel version is available as an accessory.

The car can be equipped with a versatile "extra" floor in the load compartment. It creates several useful possibilities:

- Fold it up - and get a grocery holder.
- Fold it away - and get best luggage volume.
- Flat floor - load long stuff.
- Flip it over for protecting and maximize the volume.

The front passenger seat can be folded forward to create even more space. In addition to the two permanent hooks, the extra floor integrates hooks for bags. Between the upper and lower floors there is a concealed storage area.

The accessory range includes a "Cargo Mat Organiser" that keeps smaller items secure and in order, as well as a "Load Organiser" that includes a load compartment divider, a load belt and two floor rails.

Smart storage

Below the armrest is a storage compartment suitable for CDs and other small items. It also features a connector for either USB/iPod or AUX, depending on the audio system specified. The armrest can be adjusted to provide extra support for the driver. Two cup-holders and a 12V power outlet are integrated in the console in front of the armrest.

The glove compartment includes space for two soft-drinks cans or bottles that are kept cool with cold air from the Electronic Climate Control system. Other convenient features:

- Height adjustable headrests on the front seats and the centre rear seat.
- A sunglass compartment above the driver's door.
- A penholder in the glove compartment.
- Integrated cup holder in the rear seat.
- Handy storage under the instrument panel, on the front seat cushions, on the front seat backrests and on the outside of the rear seats.

Another smart detail for the keen winter adventurer is the specially designed, drained storage unit for an ice scraper in both front door panels.

Seven different mood light options

The interior lighting is designed to give a "theatre lighting" feel. LED lamps are used to light up strategic areas. The driver can enjoy a red-to-blue setting that adapts the light to the interior temperature - or choose between another seven mood themes. The reading lights front and rear can be dimmed.

All Wheel Drive enhances capability

The V40 Cross Country features class-leading driving dynamics with All Wheel Drive available on the T5 petrol turbo to enhance the all-road, all-weather capability.

The five-cylinder 2.5-litre T5 engine has a power output of 254 hp and 400 Nm of torque, including 40 Nm overboost delivered during acceleration. It comes with automatic transmission and acceleration from 0-100 km/h takes 6.1 seconds. Fuel consumption is 7.8 l/100 km (EU Combined).

The T5 is also available in a 2.0-litre version with 213 hp and 300 Nm of torque on certain markets.

There is also the T4, a 1.6-litre GTDi engine with 180 horsepower and maximum torque of 270 Nm, including 30 Nm overboost. Fuel consumption is 5.5 l/100 km. This corresponds to CO₂ emissions of 129 g/km.

A 2.0-litre five-cylinder T4 engine with 180 hp and 300 Nm of torque is available on certain markets.

Smooth Powershift transmission

The T5 version comes with a six-speed automatic gearbox, while the T4 is available in combination with the automatic six-speed Powershift transmission or a six-speed manual gearbox.

Powershift operates in principle as two parallel manual gearboxes with separate clutches, a system that provides quick and fuel-saving gear changes.

Fuel-efficient diesels

The five-cylinder 2.0-litre D4 turbodiesel has been optimised for fuel-efficient driving pleasure. It delivers 177 hp and has torque of 400 Nm across a wide rpm range. Acceleration from 0-100 km/h takes 8.3 seconds with the automatic gearbox (8.6 sec with manual). Fuel consumption and CO₂ emissions are 4.4 l/100 km (117 g/km) with a manual gearbox and 5.2 l/100 km (137 g/km) with the automatic (EU Combined).

In addition there is the 2.0-litre D3 producing 150 hp and 350 Nm of torque. Both turbodiesels are available with a six-speed automatic transmission or six-speed manual gearbox.

D2 version with class leading CO₂ emissions of 99 g/km

The D2 version of the V40 Cross Country comes with CO₂ emissions at a class-leading 99 g/km - corresponding to fuel consumption of just 3.8 l/100 km. The 1.6-litre diesel engine has 115 hp and 285 Nm of torque, including 15 Nm overboost. The D2 engine is combined with a six-speed manual gearbox and start/stop function.

Start-stop on all versions

All engine versions have start-stop and braking energy regeneration, no matter whether they are fitted with a manual or automatic gearbox.

Hill Descent Control

To make altitude-changing adventures more comfortable for the driver, the V40 Cross Country also features Hill Descent Control on the T5 version with All Wheel Drive, which controls the car's speed automatically when driving down steep inclines. The V40 Cross Country also has a practical Hill Hold function that makes starting in a hill easy.

Focus on Europe and China

Volvo Car Corporation expects to sell 17,000 units per year of the new Volvo V40 Cross Country. Around 50 percent of the total volume will go to European customers and around 30 percent to Chinese buyers.

The V40 Cross Country will be built in Volvo Car Corporation's production plant in Ghent, Belgium. Production gets under way in November 2012.

Note: Except for unique details mentioned in this press release, the new V40 Cross Country is available with the same features as the standard version of the all-new Volvo V40. Detailed information is included in the Volvo V40 press releases about Design, Sensus, Driving and Safety & Support.

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