

Press Release

Jun 26, 2013 | ID: 49813

VOLVO 343 (1976-1990)

VOLVO 343 (1976-1990)

When the Volvo 343 was presented in the winter of 1976, it was the first totally new car from the Dutch company Volvo Car BV. The Volvo 343 entered a very important segment for the European markets - the compact segment.

The Volvo 343 was a 3-door hatchback and the large tailgate at the rear ended in a small spoiler. The car was roomy and also had a good, flexible luggage compartment.

From the beginning, the car was only available with a 1.4-litre engine and continuously variable automatic transmission. It was rear-wheel-driven and had its gearbox at the rear next to the differential to guarantee good weight distribution. The rear-wheel suspension was a De Dion system.

During its lifetime, the Volvo 343 underwent a number of changes in terms of appearance, engine and gearbox. The largest change in its appearance took place in the autumn of 1981 and included a new front and a new interior.

MODEL SPECIFICATIONS

Model: 343

Produced: 472,434

Body: 3-door hatchback

Engine: 4-cylinder, in-line OHV, 1,397 cc; 4-cylinder, in-line SOHC, 1,986 cc; 4-cylinder, in-line, 1,721 cc or 4-cylinder, in-line SOHC 1,596 cc diesel.

Transmission: Automatic, continuously variable CVT, 4-speed manual, 5-speed manual.

Brakes: Hydraulic, disc brakes at the front and drums at the rear.

Dimensions: Overall length 419 cm, wheelbase 239.5 cm.

Keywords:

343, Press Releases, 1976, Product News

Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

Media Contacts

Volvo Cars Media Relations

Phone: +46 (0)31-59 65 25

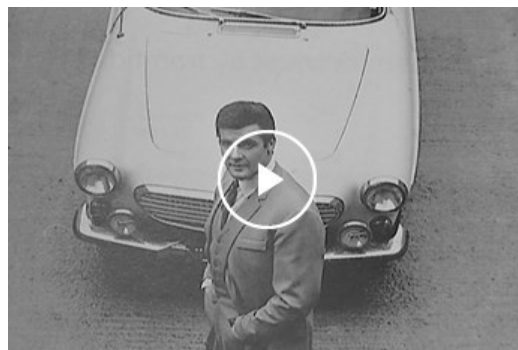
media@volvocars.com

Related Images



[More Images >](#)

Related Videos



[More Videos >](#)

[media.volvocars.com >](http://media.volvocars.com)

[volvocars.com >](http://volvocars.com)

Copyright © 2025 Volvo Car Corporation (or its affiliates or licensors).