

Press Release

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Introducing Polestar Performance Parts for Volvo cars

Polestar introduces a whole new line of high-performance products in the form of Polestar Performance Parts, offering even more driving pleasure to Volvo drivers.

Polestar Performance Parts offers a wide range of extensively developed enhancements for the Volvo S60, V60, V40 and XC60 models to begin with, including chassis parts, wheels, exhaust, interior and exterior details and more.

"We have received strong feedback over a long period of time from customers all over the world regarding Polestar Performance Parts. We are delighted to be able to meet the demand, starting from today. This is a product improving on the already strong base of Volvo cars in terms of performance, handling and driving pleasure," said Niels Möller, Chief Operating Officer of Polestar.

All Polestar Performance Parts are designed under the philosophy "Made to Perform", fully utilising the 20-year motorsport experience of the engineers and racing drivers from Polestar and its motorsport partner Cyan Racing.

"What we learned on the racing circuits with our colleagues at Cyan Racing is that championships are not won in a single lap. The secret of our success on the tracks is in creating balanced and precise cars that are predictable for the driver to control in all situations. Lessons learned on the tracks are transferred directly into the development of our road cars and performance products. The new range of Polestar Performance Parts is no exception, they are designed and developed with the very same philosophy," said Henrik Fries, R&D Director of Polestar.

The Polestar Performance Parts can be purchased as a Complete Package, including chassis parts, rims and tyres, intake and exhaust, as well as exterior and interior parts. All of these components will together create a more compelling driving experience, especially in combination with the Polestar Performance Optimisation and can be bought in separate packages as well.

All Polestar Performance Parts are developed and tested together with Volvo Cars to the same high standards as all other products. This process ensures a perfect fit and finish, with no impact on the Volvo factory warranty and most importantly increasing driving pleasure.

Further Volvo models will be included in the Polestar Performance Parts range in due course.

Explore the Polestar Performance Parts [here](#).

Volvo Car Group in 2015

For the 2015 financial year, Volvo Car Group recorded an operating profit of 6,620 MSEK (2,128 MSEK in 2014). Revenue over the period amounted to 164,043 MSEK (137,590 MSEK). For the full year 2015, global sales reached a record 503,127 cars, an increase of 8 per cent versus 2014. The record sales and operating profit cleared the way for Volvo Car Group to continue investing in its global transformation plan.

About Volvo Car Group

Volvo has been in operation since 1927. Today, Volvo Cars is one of the most well-known and respected car brands in the world with sales of 503,127 in 2015 in about 100 countries. Volvo Cars has been under the ownership of the Zhejiang Geely Holding (Geely Holding) of China since 2010. It formed part of the Swedish Volvo Group until 1999, when the company was bought by Ford Motor Company of the US. In 2010, Volvo Cars was acquired by Geely Holding.

As of December 2015, Volvo Cars had almost 29,000 employees worldwide. Volvo Cars head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars head office for China is located in Shanghai. The company's main car production plants are located in Gothenburg (Sweden), Ghent (Belgium), Chengdu and Daqing (China), while engines are manufactured in Skövde (Sweden) and Zhangjiakou (China) and body components in Olofström (Sweden).

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Old S60, V40, Old V60, Volvo XC60, Press Releases, 2017, Product News

Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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