

## Press Release

Mar 17, 2016 | ID: 188344

# Volvo Cars' S60 and V60 Edition add design to driving pleasure

## Volvo Cars' S60 and V60 Edition add design to driving pleasure

Volvo Cars is set to begin production of special editions of the S60, Volvo's premium mid-size four-door sedan and its expressive sibling, the five-door V60 estate. The cars will come with a range of attractive exterior and interior updates that add an additional splash of dynamism.

The S60 and V60 cars from Volvo deliver a distinct mix of everyday driving pleasure with the comfort, convenience and safety that only Volvo can deliver.

"The S60 and V60 are drivers' cars. Our focus with the Model Year 2017 Edition is to take this winning concept even further with a combination of fresh design features," said Björn Annwall, Senior Vice President, Marketing, Sales and Customer Service at Volvo Car Group.



Inside the cabin the S60 and V60 Edition models come with sport leather seats in off-black or soft beige, complemented by a black headliner. The steering wheel, which can now be ordered with built-in heating, has also been treated to a contrasting thread and groove, adding looks and luxury to the feel. Contrasting stitching has also been added on the gearshift gaiter. Two interior trims will be offered – Milled Aluminium, as standard and Piano Black as an option.

On the exterior several new exterior colours will be available including the expressive Mussel Blue and Luminous Sand options recently seen on the new S90, V90 and XC90 models. The S60 and V60 Edition will offer a choice of two new wheels, the diamond cut 17" Rodinia, the 18" Tucan, adding a dynamic look and feel.

In keeping with the glossy black of the new wheels, the Edition models also come with a range of high gloss black features, front and rear bumper inserts, and the grille, which is enhanced by horizontal chrome bars. The Edition models also come with integrated tailpipes, retractable door mirrors and park assist (rear) as standard.

---

### **Volvo Car Group in 2015**

*For the 2015 financial year, Volvo Car Group recorded an operating profit of 6,620 MSEK (2,128 MSEK in 2014). Revenue over the period amounted to 164,043 MSEK (137,590 MSEK). In 2015, global sales reached a record 503,127 cars, an increase of 8 per cent versus 2014. The record sales and operating profit cleared the way for Volvo Car Group to continue investing in its global transformation plan.*

### **About Volvo Car Group**

*Volvo has been in operation since 1927. Today, Volvo Cars is one of the most well-known and respected car brands in the world with sales of 503,127 in 2015 in about 100 countries. Volvo Cars has been under the ownership of the Zhejiang Geely Holding (Geely Holding) of China since 2010. It formed part of the Swedish Volvo Group until 1999, when the company was bought by Ford Motor Company of the US. In 2010, Volvo Cars was acquired by Geely Holding.*

*As of December 2015, Volvo Cars had almost 29,000 employees worldwide. Volvo Cars head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars head office for China is located in Shanghai. The company's main car production plants are located in Gothenburg (Sweden), Ghent (Belgium), Chengdu and Daqing (China), while engines are manufactured in Skövde (Sweden) and Zhangjiakou (China) and body components in Olofström (Sweden).*

### **Keywords:**

Old S60, Old V60, Press Releases, 2017, Product News

---

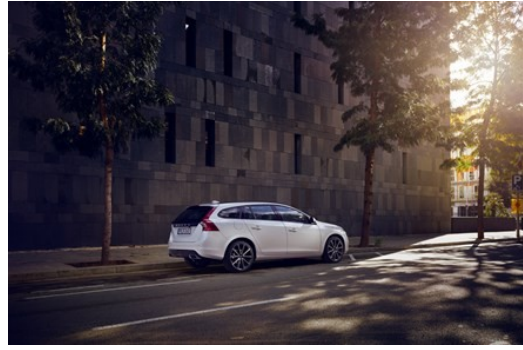
Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

## Media Contacts

### **Volvo Cars Media Relations**

Phone: +46 (0)31-59 65 25  
media@volvocars.com

## Related Images



[More Images >](#)

[media.volvocars.com >](https://media.volvocars.com)

[volvocars.com >](https://volvocars.com)

Copyright © 2025 Volvo Car Corporation (or its affiliates or licensors).