

## Press Release

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# Volvo Cars reveals sporty S90 & V90 R-Design models

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Volvo Cars has revealed performance-inspired R-Design models of the new S90 sedan and V90 estate.

Central to the S90 and V90 R-Design is an advanced sport chassis that delivers an energetic, road-hugging drive.

“R-Design delivers an edge to our elegant estate and sedan models in our 90 Series, with a winning combination of a sportier, more responsive drive with clearly visible performance styling,” said Björn Annwall, Senior Vice President Marketing Sales and Customer Service at Volvo Cars.



Sporting a new front-end design with spoiler-integrated fog lights, the R-Design models come with a unique grille and piano black trim on both front and rear. A new 5-spoke matt black diamond-cut wheel adds to the performance feel.

A wide range of styling cues are included on the inside – from unique deco trim, pedals and mats, to the sporty contour seats and special steering wheel, including a high level interior illumination package that radiates attention to detail.

Order books are now open for the S90 and V90 R-Design models.

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### **Volvo Car Group in 2015**

*For the 2015 financial year, Volvo Car Group recorded an operating profit of 6,620 MSEK (2,128 MSEK in 2014). Revenue over the period amounted to 164,043 MSEK (137,590 MSEK). In 2015, global sales reached a record 503,127 cars, an increase of 8 per cent versus 2014. The record sales and operating profit cleared the way for Volvo Car Group to continue investing in its global transformation plan.*

### **About Volvo Car Group**

*Volvo has been in operation since 1927. Today, Volvo Cars is one of the most well-known and respected car brands in the world with sales of 503,127 in 2015 in about 100 countries. Volvo Cars has been under the ownership of the Zhejiang Geely Holding (Geely Holding) of China since 2010. It formed part of the Swedish Volvo Group until 1999, when the company was bought by Ford Motor Company of the US. In 2010, Volvo Cars was acquired by Geely Holding.*

*As of December 2015, Volvo Cars had almost 29,000 employees worldwide. Volvo Cars head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars head office for China is located in Shanghai. The company's main car production plants are located in Gothenburg (Sweden), Ghent (Belgium), Chengdu and Daqing (China), while engines are manufactured in Skövde (Sweden) and Zhangjiakou (China) and body components in Olofström (Sweden).*

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Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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