

## Press Release

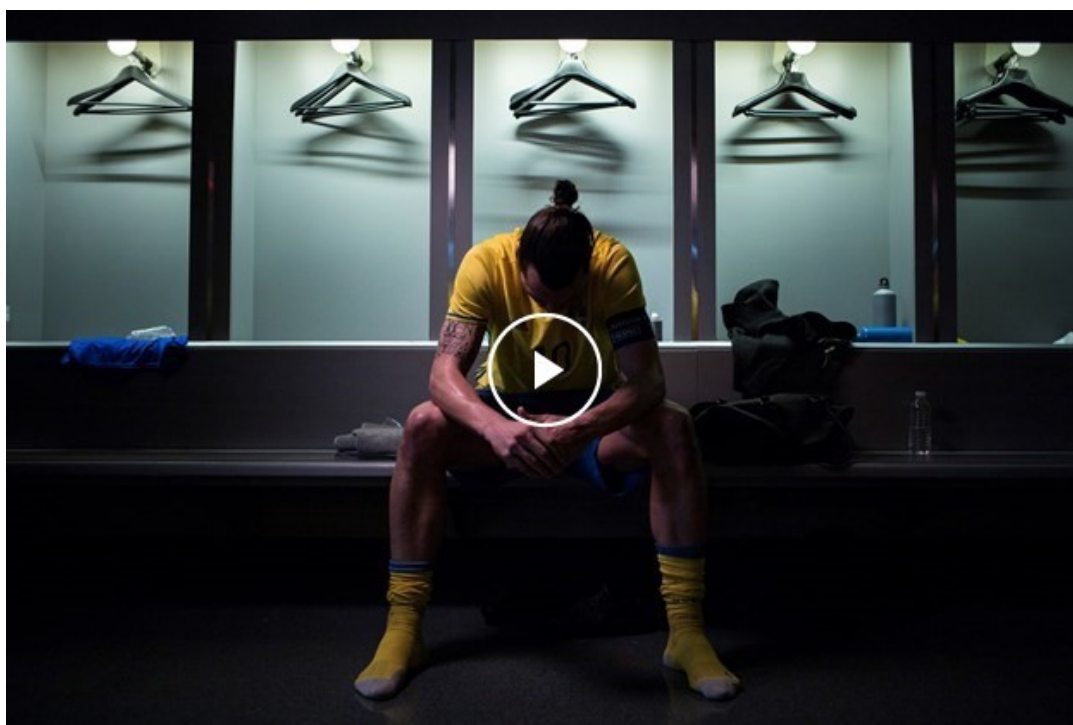
Jun 27, 2016 | ID: 193433

# Zlatan Ibrahimović says goodbye to Swedish national football team in new Volvo V90 film

One era ends and another begins as Zlatan Ibrahimović says goodbye to the Swedish national football team in new Volvo V90 film.

After fifteen years representing Sweden in the national football team, team captain Zlatan Ibrahimović thanked his large fan base and revealed that he has played his last match in the yellow jersey. Volvo Cars' new film captures this moment and Zlatan's journey back to Sweden.

In the film, Zlatan and his family take an emotional road trip in the new Volvo V90, retracing the highs and lows of his career and ending back where it began in the tough Malmö neighbourhood of Rosengård.



“Making this film was of course emotional, but the time has come for me to hang up my shirt and hand over to the next generation. For me it is all about looking forward, not back. A new journey is starting – both for me and for Volvo,” said Zlatan Ibrahimović.

Zlatan's footballing career began at Malmö FF in the late nineties. The Swedish striker was quickly signed by Ajax – the beginning of an illustrious international career that has spanned the top Italian, French and Spanish leagues, playing for clubs such as Paris St-Germain, Barcelona, Juventus, Inter Milan and AC Milan.

“We are very proud that we have been given this opportunity to share this personal moment in

Zlatan's life and career. He is a very strong ambassador for Sweden around the world and he has shown that you can continue to be proud of your values and your origins," said Anders Gustafsson, Senior Vice President Europe, Middle East and Africa at Volvo Car Group.

Zlatan has received the Swedish player of the year award Guldbollen (*the Golden Ball*) a record ten times, including nine consecutive times from 2007 to 2015. His contract at Paris St-Germain has just ended, and he is reportedly close to signing with a top club.

Following the earlier success of the first Volvo/Zlatan film entitled '*Prologue*', world-renowned and Academy Award-winning composer Hans Zimmer has created a new work for this second film entitled '*Epilogue*', reflecting the end of one story and the start of another.

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### **Volvo Car Group in 2015**

*For the 2015 financial year, Volvo Car Group recorded an operating profit of 6,620 MSEK (2,128 MSEK in 2014). Revenue over the period amounted to 164,043 MSEK (137,590 MSEK). For the full year 2015, global sales reached a record 503,127 cars, an increase of 8 per cent versus 2014. The record sales and operating profit cleared the way for Volvo Car Group to continue investing in its global transformation plan.*

### **About Volvo Car Group**

*Volvo has been in operation since 1927. Today, Volvo Cars is one of the most well-known and respected car brands in the world with sales of 503,127 in 2015 in about 100 countries. Volvo Cars has been under the ownership of the Zhejiang Geely Holding (Geely Holding) of China since 2010. It formed part of the Swedish Volvo Group until 1999, when the company was bought by Ford Motor Company of the US. In 2010, Volvo Cars was acquired by Geely Holding.*

*As of December 2015, Volvo Cars had almost 29,000 employees worldwide. Volvo Cars head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars head office for China is located in Shanghai. The company's main car production plants are located in Gothenburg (Sweden), Ghent (Belgium), Chengdu and Daqing (China), while engines are manufactured in Skövde (Sweden) and Zhangjiakou (China) and body components in Olofström (Sweden).*

### **Keywords:**

Corporate News, Press Releases, 2017, V90, Product News

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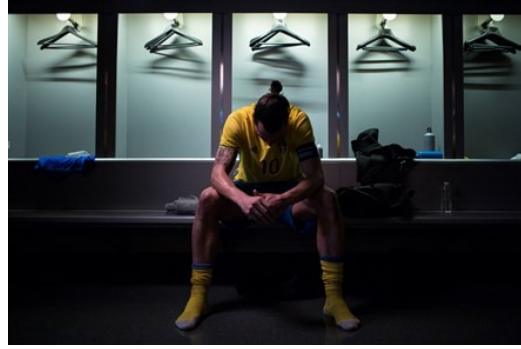
Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

## Media Contacts

### **Volvo Cars Media Relations**

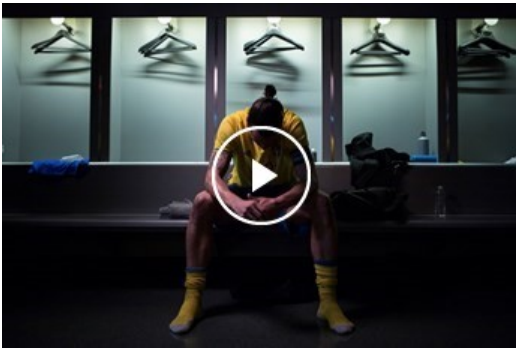
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