

Press Release

Mar 09, 2021 | ID: 279231

Volvo Cars' best-selling XC60 is now more intelligent than ever

Volvo Cars is introducing a range of upgrades to its iconic XC60 mid-size SUV, including the addition of the company's new Android-powered infotainment system with Google apps and services built in, making the Volvo best-seller smarter than ever before.

The intuitive, next generation infotainment system offers customers unprecedented personalisation and an unparalleled connectivity, which is further enhanced through the introduction of a brand-new Digital Services package.

The centrepiece of the Digital Services package is access to Google apps and services*, which offer hands-free help with Google Assistant, best-in-class navigation through Google Maps and a broad offer of native in-car apps via Google Play.

By signing up for a Digital Services package, customers will gain access to all services and features offered in the package. All hardware needed to run the services already exists in the car, and all data required is included in the package**.

Volvo Car Group is the first company to team up with Google on integrating an infotainment system powered by Android with Google apps and services built in, and after years of close development between the two companies, the fully electric XC40 Recharge became the first Volvo car to carry the system.

This makes the XC60 the next step in a continuing rollout of Android-powered infotainment systems in Volvo cars, further improving the consistently popular SUV.

For more than a decade, the XC60 has been ever-present in the top tier of one of the most competitive segments on the market. It has been Volvo Cars' top seller since 2009, and up until 2020, it has reached over 1.68 million*** units sold worldwide.

In 2020 alone, the XC60 reached almost 200,000 units sold and accounted for nearly 29 per cent of Volvo Cars' total sales. In terms of market share, it was the most popular car in the European mid-size premium SUV segment and took its place in the top five in the same segment globally.

With a World Car of the Year title in 2018 as one of its most prominent achievements, the XC60 has been lauded with global awards over the last decade, in categories ranging from design to safety.

In terms of safety upgrades, the XC60 now comes equipped with Volvo Cars' latest Advanced Driver Assistance Systems (ADAS) sensor platform, a modern, scalable active safety system that consists of an array of radars, cameras and ultrasonic sensors.

This platform enables the development and deployment of active safety systems in the XC60, such as the detection of other road users, automatic braking and collision avoidance. It also allows for gentle driver support from standstill up to highway speeds, through the Pilot Assist function.

While major changes take place deep inside the XC60, the company's designers have also made a number of subtle refinements to the exterior design, including a new grille, new front bumpers,

and new exterior colour and wheel options.

New interior materials, including luxurious leather-free options as well as the availability of the City Weave textile upholstery, offer further possibilities for personalisation.

The model year 2022 of the XC60 will go in production end of May.

Notes to editors:

- *Features and services in the Digital Services package vary, depending on market region. Read more about the Digital Services package by following this [link](#).
- **Depending on market. For more details, follow the link above.
- ***Global retail sales numbers for XC60 generation I and II combined, from January 2009 to December 2020.
- Google, Android, Google Play and other marks are trademarks of Google LLC.

Volvo Car Group in 2020

For the 2020 financial year, Volvo Car Group recorded an operating profit of 8.5 BSEK (14.3 BSEK in 2019). Revenue over the period amounted to 262.8 BSEK (274.1 BSEK). For the full year of 2020, global sales reached 661,713 cars (705,452), a decline of 6.2 per cent compared to 2019.

About Volvo Car Group

Volvo Cars was founded in 1927. Today, it is one of the most well-known and respected car brands in the world with sales of 661,713 cars in 2020 in about 100 countries. Volvo Cars has been under the ownership of the Zhejiang Geely Holding since 2010.

As of December 2020, Volvo Cars employed approximately 40,000 (41,500) full-time employees. Volvo Cars head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars head office for APAC is located in Shanghai. The company's main car production plants are located in Gothenburg (Sweden), Ghent (Belgium), South Carolina (US), Chengdu and Daqing (China), while engines are manufactured in Skövde (Sweden) and Zhangjiakou (China) and body components in Olofström (Sweden).

Under its new company purpose, Volvo Cars aims to provide customers with the Freedom to Move in a personal, sustainable and safe way. This purpose is reflected in a number of business ambitions: for example, by the middle of this decade it aims for half of its global sales to be fully electric cars, to sell half of its global volume online and to establish five million direct consumer relationships. Volvo Cars is also committed to an ongoing reduction of its carbon footprint, with the ambition to be a climate-neutral company by 2040.

Keywords:

Technology, Press Releases, Connectivity, XC60

Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

Media Contacts

Volvo Cars Media Relations

Phone: +46 (0)31-59 65 25

media@volvocars.com

Related Images



[More Images >](#)

media.volvocars.com >

volvocars.com >

Copyright © 2025 Volvo Car Corporation (or its affiliates or licensors).