

Press Release

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A new era for safety – discover the innovations and intelligent technologies coming with the Volvo EX90

On November 9 this year we will reveal our next, fully electric flagship SUV - the Volvo EX90. This car marks the starts of a new era – for safety and for our company. Featuring a Volvo Cars unique combination of core computing and software, it will introduce safety technologies that will help us deliver towards our vision: that no one should be seriously injured or killed in a new Volvo car.

This week, our CEO Jim Rowan presented his vision for the future of safety and Volvo Cars in a [special keynote](#). We also showed how [LiDAR](#) – a cutting-edge remote sensing method coming standard in the Volvo EX90 – will help reduce accidents with severe outcomes with up to 20 percent. Finally, we explained how our new [driver understanding system](#) will increase safety by observing the driver and providing assistance if needed.

In the coming weeks we will unveil more of the innovations and technologies coming to the EX90. Features that will help you not only be – but also feel – safe at all times. Make sure to subscribe to the [Volvo Cars YouTube channel](#) to get notified and updated on future news.

See you soon!
Volvo Cars

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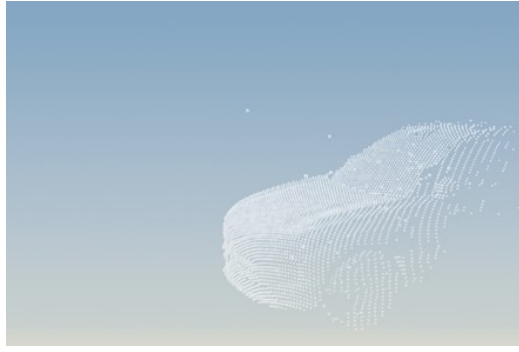
Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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