

Wilson Vale adds leading venue to its portfolio

Independent caterer gains contract with Condover Hall

Niche caterer, Wilson Vale, has gained a catering contract with Condover Hall in Shrewsbury, Shropshire, one of the most important Elizabethan houses in the Midlands. The Hall has recently undergone a multimillion pound refurbishment programme to turn it into a stunning residential activity centre with facilities ranging from archery and abseiling to a laser maze, all-weather sports pitches, an indoor pool and a secret garden. Although primarily used as a children's activity centre, the Hall is also well-equipped for conferences and meetings.

Under a one-year contract, Wilson Vale took over the previously in-house operated service on 16th April. A team of 20 caters for up to 500 children and 80 staff each day.

Andrew Wilson, co-founder and managing director of Wilson Vale, said: "This exciting venue will definitely keep us on our toes! Our goal is to introduce healthy, wholesome food made from fresh, locally sourced produce to sustain the children during their highly active stay at Condover Hall. The conference & meetings side of the business also holds great potential for us and we look forward to working closely with our new client to develop this further."

Andy Smeed-Curd, general manager JCA, Condover Hall, said: "We awarded Wilson Vale the contract due to their professionalism and experience but also because they believe in the same values as Condover Hall in terms of ensuring we provide our guests with healthy fresh produce, sourced locally as much as possible."

Andrew Wilson and his wife, Carolyne Vale, established Wilson Vale in 2002. Annual turnover is now £15 million and the company employs 550 people nationwide throughout a diverse range of catering environments. This new business gain comes just months after the independent caterers won Broadway House, a leading venue in the heart of Westminster.

Ends

Issued on behalf of Wilson Vale by Copylines PR. For further information please contact Patricia Atkinson at Copylines PR on 00 353 21 435 8517 or email patkinson@copylinespr.com

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