



**For Immediate Release**

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## **DRIVING INTELLIGENCE: XRS DEVELOPS INDUSTRY'S FIRST INTEGRATED FLEET PLATFORM FOR COMPLIANCE AND PERFORMANCE**

Innovative, comprehensive solution from XRS and Samsung Mobile will be the first of its kind in trucking, providing industry's first free compliance solution pre-loaded with XRS

MINNEAPOLIS (August 19, 2013)—[XRS Corporation](#), the leader in trucking intelligence, announced today during its annual XRS User Event (XUE) in Minneapolis that it is working with Samsung Telecommunications America, LLC (Samsung Mobile) to develop an integrated mobile device and software package designed specifically for the trucking industry.

The new solution will bring together powerful XRS compliance and performance tools with Samsung Mobile's industry leading and high-performing mobile devices. The collaboration will allow drivers to receive select Samsung Mobile devices that will come with XRS trucking intelligence available for download. The integrated solution is expected to be available later this year.

"We have a responsibility to ensure all drivers and fleets are compliant, and it's our goal to make compliance accessible, convenient and easy to use for everyone on the road," said Jay Coughlan, chairman and chief executive officer of XRS Corporation. "Samsung Mobile and its devices are on the leading edge of this revolutionary movement, and we are proud to be working together to bring these best-in-class mobile solutions to market."

The Samsung Mobile devices will be equipped with Samsung for Enterprise (SAFE™) enhanced security features, specifically configured to ensure every user's mobile workforce has enterprise-focused IT policy controls, mobile device management protocols, virtual private network connectivity and on-device encryption. The Samsung Mobile SAFE program ensures enterprise mobile security for businesses, regulated and non-regulated industries.

"Enterprise customers have increasingly unique requirements by line of business for both company owned and bring-your-own-device (BYOD) users," said Tim Wagner, vice president and general manager, enterprise business unit – Samsung Mobile USA. "The onboard trucking solution to be provided by XRS and Samsung is a fantastic example of how we are working closely with our rapidly growing ecosystem of mobile solution providers to meet specific customer needs."

The new XRS mobile platform, which entered general release in March 2013, runs on more than 50 types of devices and automatically transmits vehicle and operator data directly to a management dashboard, preparing for compliance with the pending [MAP-21 compliance mandate](#) for recording hours-of-service. Nearly 90 percent of drivers already use mobile devices, meaning no additional

hardware costs associated with the XRS platform. Furthermore, XRS Corporation has partnership agreements with several leading brands in mobile communications.

“Our industry is just now starting to realize the incredible potential of mobile computing to improve the bottom line for fleets and drivers alike,” said Christian Schenk, senior vice president, product and market strategy for XRS. “With this new, integrated fleet solution, the entire trucking industry can rest assured that their drivers and operations staff will always be in communication, in compliance and in the process of delivering value to customers.”

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### **About XRS Corporation**

XRS Corporation, the leader in mobile trucking intelligence, delivers fleet management and compliance software solutions to the trucking industry to help maintain regulatory compliance and reduce operating costs. Data-driven intelligence for compliance and performance is the new competitive edge for trucking operations, and XRS is leading the trucking industry’s migration to mobile devices by offering products with no upfront hardware costs and run on smartphones, tablets and rugged handhelds. XRS has sales and distribution partnerships with the major wireless carriers supporting the U.S. and Canadian trucking industries. Through our mobile products, fleet managers, dispatchers and drivers collect, sort, view and analyze data to help lower costs, increase safety, attain compliance with governmental regulations, and improve customer satisfaction – all through their mobile devices. For more information, visit [www.xrscorp.com](http://www.xrscorp.com) or call 1-800-745-9282.

### **About Samsung SAFE™**

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