

Start Northern Lights Season Early This Year with Arctic Adventures

REYKJAVÍK, ICELAND—August 18, 2025—Arctic Adventures is kicking off the Northern Lights season early this year. Starting **August 25**, travelers can join cozy group tours from Reykjavík, led by expert local guides using the latest cloud and aurora tracking technology.

No need to wait for winter. This year's early-season launch is powered by the **solar maximum**—a once-in-11-year celestial event that makes auroras brighter, bolder, and more frequent. With the lights returning in late August, guests can look forward to the chance of potentially spectacular sightings all season long, up to mid-April.

What to Expect on Arctic Adventures' Northern Lights Tour:

- **Small groups**—Enjoy an intimate experience under the heavenly glow without the crowds.
- **Comfortable minibuses or Super Jeeps**—Reach off-the-beaten-path spots big buses can't access.
- **Expert local guides**—Maximize your chances with those who know the Icelandic skies best.
- **Free photos**—Get stunning shots of you and your loved ones beneath the Northern Lights.
- **Retry guarantee**—Enjoy re-tries valid for up to 3 years if no aurora is seen.

Tours depart in the evenings from **Iceland's capital, Reykjavík**, heading in whichever direction the skies promise the best chance of a colorful show. Untamed South Coast, Þingvellir National Park, Reykjanes Peninsula—every night's route is a unique adventure.

If you're visiting Iceland this August, you can savor the final touches of summer days with hikes, sightseeing, or wildlife encounters, then chase the auroras under the night sky.

Be the first to experience Iceland's Northern Lights this year—[Book your small-group aurora tour from Reykjavík today](#) →

About Arctic Adventures

Arctic Adventures is a leading Icelandic tour operator with over 40 years of experience and trusted by 1 million travelers annually. We specialize in unforgettable nature-driven experiences. With expert local

knowledge and a passion for exploration, we offer guided tours that showcase the very best of Iceland's landscapes and natural wonders.

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