

Northe partners with Elbilsvaruhuset for home charging

Northe and Elbilsvaruhuset have entered into a new partnership that strengthens Northe's established home charging installation and management solution in Sweden.



The solution combines charger installation through Elbilsvaruhuset with automatic reimbursement of home charging costs through Northe's platform, making it even easier for employers to offer home charging as a seamless and administratively simple employee benefit. The partnership also makes the overall offering more competitive.

Through the partnership, companies using Northe can offer employees a complete home charging solution where the charger is installed at home, connected to Northe's platform, and ready for use with automatic reimbursement of charging costs from day one.

Together, the companies now enable a complete charging solution for corporate customers through leading leasing and fleet providers such as Ayvens, NF Fleet, Autolease DNB Finans, Santander Leasing, Swedbank AutoPlan, Carsmart and other major vehicle leasing companies. Home charging can be included as an integrated part of the electric vehicle delivery process, making the transition to electric mobility significantly smoother for both businesses and drivers.

Through Northe's platform, employers can reimburse employees for home charging without expense claims or manual administration. Reimbursement can be based either on a fixed price per kWh or on dynamic electricity prices in real time. According to Northe, home charging is on average up to 50% less expensive than public charging, creating cost benefits for both employers and drivers.

Elbilvaruhuset will be responsible for installing compatible chargers from leading manufacturers. The chargers are prepared for integration with Northe's platform, and a simple setup enables end users to start charging quickly.

The partnership has successfully completed a pilot phase and is now available to Northe's partners across Sweden.

"We are very pleased to officially announce our partnership with Northe. By combining Northe's platform with Elbilvaruhuset's nationwide installation network, we are creating a solution that makes home charging simpler, smoother and more accessible for companies and drivers throughout Sweden. Together, we can accelerate the transition to electric mobility and make fossil-free driving an even easier choice for leasing companies and businesses."



Filip Sernhede

CEO & Co-founder, Elbilvaruhuset

"We are pleased to welcome Elbilvaruhuset as a partner in Sweden. This collaboration builds on the strong foundation we have already established for home charging, helping corporate customers simplify charging management. Together, we are making the offering even more streamlined, competitive and accessible. We also look back on a highly successful campaign during April and May, which confirms the strong demand for simple and integrated charging solutions. With Elbilvaruhuset on board, we are well positioned to take the next step and continue growing in the Swedish market,"



Feridun Kaya

Head of Commercial, Northe

About Elbilvaruhuset:

Elbilvaruhuset is a leading provider of EV charging equipment and installation services for private customers, businesses and housing associations. With one of Sweden's widest selections of EV chargers and a nationwide network of certified electricians, Elbilvaruhuset provides installation services across the country. The company helps customers navigate incentives, technology choices and installation requirements from initial planning through to a fully operational charging solution. Learn more at elbilvaruhuset.se.

About Northe:

Northe is a leading all-in-one EV charging management solution founded in Sweden in 2020. Since August 2025, Northe has been part of Virta. Northe's vision is to make electric mobility seamless for everyone, whether they are individual drivers, fleet managers or businesses. Through its innovative platform, Northe provides access to charging stations across more than 21 European countries through a single, user-friendly solution. Businesses can consolidate all charging activity in one place and gain full visibility into fleet charging behaviour, charging costs per vehicle and individual driver consumption. Drivers can easily charge at public charging stations, at home or at the workplace, while also managing mileage reporting, all within a single platform.

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