

Press release



To the editor

27 February, 2017

Smart helmet for construction workers, and E-commerce moves to AR at MWC 2017

Cybercom presents the safer construction site of the future and personalised stores at the Mobile World Congress in Barcelona, 27 February – 2 March.

“Today’s technology makes almost anything possible, but to what benefit? Together with our clients we are moving from words to actions and simulating new services and products by developing prototypes in our Innovation Zone,” says Magnus Karlsson, Advisor, Cybercom.

Personalised stores

Cybercom has developed an application that furnishes a room and uses Augmented Reality (AR) to visualise how the furniture fits. The application has been demonstrated to furniture industry companies, which are interested and will participate in further development of the application. We are testing the Lenovo PHAB2 Pro, one of the world’s first smartphones with Tango – a new technology from Google that offers augmented reality for games and tools. You simply look through the smartphone to view items and information as a filter over reality. Each customer can adapt and realise their own shopping experience 24/7, at home and at their own pace.

Connected helmet makes construction safer

Together with a client Cybercom has developed the next generation of construction site with the connected helmet, to improve safety and quality. Having the helmet connected online provides a wide range of important features, such as being able to ensure the right person with the right training is in the right place, that the wearer has the right certification and training to operate machinery and equipment, is in a safe zone and has evacuated an area at risk, is wearing the helmet, and much more.

“Health and safety is a key consideration when developing this kind of IoT solution. We will discuss issues and challenges at the demonstration. The helmet is connected to a workforce management platform for data collection and presentation of statistics on a dashboard in real time,” says Rafal Rudnicki, Business Solutions & Partnership Manager, Cybercom.

We look forward to welcoming you to Cybercom’s booth, 8.0111 in Hall 8.

Cybercom will this year present/focus on solutions and offerings in:

- Advisory Services
- Internet of Things
- Secure Connectivity
- Managed Cloud services

Read more at <http://www.cybercom.com/About-Cybercom/Events-and-seminars/visit-cybercom-at-mobile-world-congress/>

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About Cybercom

Cybercom is an IT consultant that assists leading companies and organisations to benefit from the opportunities of the connected world. Each individual employee is a win for us. It is our employees who drive forward Cybercom's development. Our consultants, and the solutions we create, take us all the way from public sector e-services in Sundsvall, Stockholm and Helsinki to operators and mobility in the Caribbean islands, via the UN Global Compact, driverless cars, national electronic identification, connected sewing machines and elevators. The company's areas of expertise span the entire ecosystem of communications services and security. Cybercom's domestic market is the Nordic region, and in addition the company offers global delivery capacity for local and international business. Cybercom was founded in 1995. Find out more at www.cybercom.com.