

# Press release



To the editor

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## **Cybercom buys digital agency Duplicera in Sundsvall**

**IT consultancy Cybercom is expanding its operations in the north of Sweden by acquiring Sundsvall agency Duplicera as an investment to enhance its position in digital solutions in the region.**

"We have a strong team in Sundsvall that delivers services to companies throughout Sweden. Duplicera is one of the trendsetting digital agencies in southern Norrland, and has expertise in e-commerce and digital marketing that complements us well," says Johan Stenborg, head of Cybercom's operations in Sundsvall.

Duplicera, which was founded in 2007, focuses on graphic design, web production, digital marketing and keyword optimisation. Its clients include SCA, Gällö Skog and Sundsvall Municipality.

"Our investment in digital channels has been successful. We have recently received a number of major orders, and enquiries continue to come in. Our biggest clients are placing greater requirements, which meant that we started to look around for partners in the area. Our dialogue with Cybercom fairly quickly led to the idea of something more," says Nicklas Sångberg, CEO and founder of Duplicera.

Cybercom enables companies and organisations to benefit from the opportunities of the connected world. The company has approximately 1,300 employees in the Nordic region. The operations in Sundsvall, and those in Östersund, are the company's northernmost offices. The services of the Sundsvall office are used by clients including ASSA ABLOY, the Swedish National Heritage Board, Sundsvall Municipality, the Swedish International Development Cooperation Agency, Örnsköldsvik Municipality and the Swedish Companies Registration.

"With our ambition to expand, we are constantly looking out for talented colleagues with the right skills. This deal with Duplicera immediately gives us a complete team, and includes a solid client base in Sundsvall. Together we will be able to offer even better solutions to more clients, and we aim to become the first choice for companies and organisations seeking to select their internet agency in the region," says Johan Stenborg.

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**About Cybercom**

Cybercom is an IT consultant that assists leading companies and organisations to benefit from the opportunities of the connected world. Each individual employee is a win for us. It is our employees who drive forward Cybercom's development. Our consultants, and the solutions we create, take us all the way from public sector e-services in Sundsvall, Stockholm and Helsinki to operators and mobility in the Caribbean islands, via the UN Global Compact, driverless cars, national electronic identification, connected sewing machines and elevators. The company's areas of expertise span the entire ecosystem of communications services and security. Cybercom's domestic market is the Nordic region, and in addition the company offers global delivery capacity for local and international business. Cybercom was founded in 1995. Find out more at [www.cybercom.com](http://www.cybercom.com).

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