



PRESS RELEASE

June 2026

Extraordinary places to stay in Bremen: City adventures including a house boat, the harbour and a nature reserve

Bremen offers visitors some really special places to stay, places that really bring out the city's maritime heritage, proximity to nature and the relaxed vibe. If you go to Bremen, you can sleep on the water, enjoy urban camping in the old harbour or relax in a wonderful natural setting. The accommodation becomes part of the travel experience and turns a city break into an adventurous all-round package.

Staying on the water: from a houseboat to a historic hotel ship

The houseboats and hotel ships along the Weser are a perfect invitation to get to know Bremen from a different perspective. On the strip of land between Neustädter Hafen and the Weser, the [Hausboote am Lankenauer Höft](#) offer a relaxed break in a luxury holiday home, just a stone's throw from restaurants and the beach. There is also some very special floating accommodation in the historic city centre. The traditional green-sailed '[Alexander von Humboldt](#)' on the famous Schlachte-Ufer is a chance to experience the maritime history of Bremen close up. The cosy cabins on the hotel ship are the perfect retreat for all those looking for a special alternative to a traditional hotel room.

Innovative concept hotels reflect Bremen's creative side

At the same time, Bremen is showing off its creative side with concepts that reinterpret the character of converted marine and industrial spaces. In a novel twist, the [HafenTraum IndoorHostelCamp](#) brings camping inside in the dry: indoor tiny houses and vintage caravans combine urban design with a feeling of adventure. Accommodation like [Camp 28](#) also feeds the desire for freedom. The unspoilt lakeside campsite on the Stadtwaldsee is well connected to the city centre via cycle routes and public transport, so a relaxed camping holiday in the countryside can be combined with a city break.

The [Land of Green](#) is also evidence of how well sustainability and eco-conscious tourism can be combined with modern comfort and experiences on a trip to Bremen. To the south of the artists' community of Worpswede, travellers can stay in unspoilt tiny

Further information for editorial staff:
WFB Wirtschaftsförderung Bremen GmbH
Marco Skora – Tel. + 49 (0)421 / 30800-24
skora@bremen-tourism.de – www.bremen.de/tourismus
Ansgaritorstraße 11 – 28195 Bremen



houses or tree-houses, and enjoy the Teufelsmoor nature conservation area at any time of year. The forest resort also offers a range of wellness amenities and foodie treats.

Perfect combination of countryside and city break

The variety of accommodation makes Bremen ideal for all kinds of breaks, from a spontaneous weekend trip to a longer holiday with the family. With short connections and an excellent network of cycle paths and public transport, countryside bases also make the perfect starting point for exploring the city. The different [accommodation options](#) in Bremen and the surrounding area reflect the maritime, creative, natural and relaxed character of the city. This is what makes it such a charming destination for those seeking a city full of atmosphere and charm.