



PRESS RELEASE

Sustainable Bremen – green innovations and experiences

Bremen, the city on the Weser, is committed to sustainable tourism development. This year's theme of 'NATURlich Bremen 2025' covers a wide range of environmentally friendly activities and products. Bremen offers inspirational opportunities to experience sustainability for business and private travellers alike.

'NATURlich Bremen 2025' – a year of events all about nature

In 2025, Bremen is celebrating on the theme of '[NATURlich Bremen](#)', with a broad range of events and activities designed to promote commitment to sustainability. 'NATURlich Bremen 2025' is an invitation to discover a new side to the greenest city in Germany. It is a call to both locals and visitors to protect the natural diversity of the city and raise awareness of environmental sustainability. Some of the highlights include nature exhibitions, educational workshops, green guided tours of the city and sustainability initiatives.

Sustainable activities and experiences in Bremen

Bremen is offering a variety of [activities](#) as part of its sustainable tourism initiative. From guided cycle tours taking visitors along the loveliest trails in the city to a boat ride through pretty canals in lovely leafy settings, there is a strong link between environmental awareness and cultural experiences in Bremen. This means sustainability can be experienced in a way that is both interactive and informative.

The various 'Wissenswelten' in Bremen are one example of the sustainability offerings in the city. These educational spaces feature exhibitions on topics relating to nature and the environment.

The local culinary scene is also getting involved in the sustainability movement. Many of the cafés and restaurants in Bremen set great store by regional and seasonal produce, support local producers and are cutting food waste in order to reduce their environmental footprint.

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Sustainable conferences in Bremen

In Bremen, [sustainable events and conferences](#) are not just a fad, they are part of the very fabric of the city. The MICE sector in Bremen boasts a wide range of certified conference hotels, catering services offering local and organic produce, sustainable entertainment and leisure activities and accommodation that is accredited with internationally recognised sustainable certificates. The Bremen Convention Bureau is also on hand to assist and advise on the planning and execution of sustainable events. Thanks to close links with local companies and service providers, tailored measures can be developed to minimise the environmental impact of conferences and events and at the same time make a positive contribution to the city.

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