



Press briefing

BILSTEIN Service tool

More sales for workshops: the new BILSTEIN trailing load calculator as a service tool

Essen, 27.05.2025 – With the new BILSTEIN trailing load calculator, the suspension specialist is offering workshops an innovative service tool with great potential for additional business. This easy-to-use online tool requires just a few inputs to calculate the additional trailer load on the rear axle – for example, due to a bicycle rack with e-bikes.

Many drivers underestimate the impact of additional loads on the driving behaviour of their vehicle. The BILSTEIN trailing load calculator provides transparency: workshops can show their customers the effect of two e-bikes on a rear carrier, for example, with an additional load of 120 kg on the rear axle – and how BILSTEIN B6 high-performance shock absorbers ensure greater safety and stability.

The advantages of the BILSTEIN B6 at a glance:

- **Optimised driving stability** – increased safety when driving round corners and braking
- **Reduced vehicle roll** – better control even with high loads and drawbar loads
- **Direct vehicle response** – more precise handling for a superior driving experience
- **Easy retrofitting** – no need to replace springs or get additional expert opinions

For workshops, the tool not only offers a convincing customer benefit, but also the chance of lucrative additional business. After all, the BILSTEIN B6 is available exclusively on the independent aftermarket – a clear competitive advantage over conventional series components.

Workshops can find further information and the trailing load calculator at:

https://workshop.bilstein.com/de/mit-dem-bilstein-b6-zum-zusatzgeschaeft/?msdynmkt_trackingcontext=8f575252-9591-49a6-8538-dd5e81e67245#modellrechnung

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