

NGM Market Notice: #25-71

Stockholm August 7, 2025

Rights issue in Adverty AB

With the support of the authorization from the annual general meeting on June 11, 2025, the board of Adverty AB (“the Company”) has decided on a rights issue with preferential rights for the Company’s existing shareholders.

The last day of trading in the Company’s shares including the right to receive subscription rights is August 8, 2025. The first day of trading in the Company’s shares excluding the right to receive subscription rights is August 11, 2025. The record date is August 12, 2025.

The shareholders of the Company will receive one (1) subscription rights for each share held per the record date. Five (5) subscription right are required to subscribe to seven (7) new shares. The subscription price is 0,05 SEK per share.

Subscription of shares will take place from and including August 14, 2025 to and including August 28, 2025. Trading in subscription rights will take place on NGM from and including August 14, 2025 to and including August 25, 2025. Trading in paid subscription shares will take place on NGM from and including August 14, 2025 until the rights issue is registered with the Swedish Companies Registration Office.

If the rights issue results in an adjustment factor for the share, orders in the instrument’s order book will be deleted after the end of the trading day on August 8, 2025.

Information regarding the affected instruments:

Listing name: Adverty TR

Exchange symbol: ADVT TR

ISIN-code: SE0025817679

CFI-code: RSSXXR

FISN-code: ADVERTY/SUBS RTS NL PD

First day of trading: 2025-08-14

Last day of trading: 2025-08-25

Instrument-ID: JJAG

Tick size table/liquidity band: A

Number of issued instruments: 205 251 102

Market-ID: NSME

Segment-ID: NSSE

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Listing name: Advertly BT
Exchange symbol: ADVT BT
ISIN-code: SE0025817687
CFI-code: ESNUFR
FISN-code: ADVERTY/SH
First day of trading: 2025-08-14
Last day of trading: Will be announced later in a separate Market Notice
Instrument-ID: JJAH
Tick size table/liquidity band: A
Number of issued instruments: 287 351 540
Market-ID: NSME
Segment-ID: NSSE

For more information about this Market Notice, please contact us by e-mail, marketsurveillance@ngm.se or telephone, +46 8 566 390 55.

NGM Market Notice Pressroom

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