

# Nimlas Sweden Continues to Expand – Launches an Electrical Company in Helsingborg

**Nimlas Sweden is launching yet another company, Sandbäckens El in Helsingborg. This investment is part of the growth strategy 5-50-500: 5 billion in revenue, 50 new companies, 500 million in profit, and a strong plan for significant expansion across all disciplines. The goal is for the electrical segment to reach 1 billion in revenue within the coming years.**

“We are now establishing ourselves in Helsingborg with Sandbäckens El. Through the launch of this company, we are further strengthening our presence in southern Sweden,” says Lars Larsen, Regional Manager Electrical, Nimlas.

The company will be led by Jim Sjögren, Managing Director, and Daniel Borg, Project Manager. Jim has extensive industry experience and has previously managed electrical companies in the region. Daniel joins a larger corporation and a consulting role where he was responsible for estimating and project management of major projects.

The business will focus on electrical contracting and services for construction companies, property owners, municipalities, and consumers in Helsingborg and surrounding areas.

“We are launching an electrical company from the ground up with support from Nimlas Sweden. The concept is ready to apply, with structures such as business systems, purchasing agreements, and other support functions, allowing us to get started quickly,” says Jim Sjögren, incoming MD of Sandbäckens El in Helsingborg.

Jim continues:

“My vision is that we will deliver sustainable and energy-smart solutions that contribute to reduced costs and a more environmentally friendly electrical infrastructure for our customers.”

The company will launch at the beginning of January and will be based in Helsingborg. More information about Sandbäckens El in Helsingborg is available on the website:

<https://www.sandbackens.se/el-helsingborg>

**For more information:**

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**Nimlas in brief**

Nimlas is on track to become the most successful company in the technical installations industry, uniting close to 140 companies and 5,000 professionals across Sweden, Norway and Finland. The group provides a complete range of technical installation services, including electricity, plumbing, HVAC, automation, fire safety, and other related services. Nimlas has a pro forma turnover of SEK 10 billion and is owned by KLAR Partners.