

# Nimlas Sweden - The Electrical Expansion Continues – Another Electrical and Automation Company Launches

**Nimlas in Sweden is starting yet another company: Sandbäckens EI & automation in Malmö. The investment is part of the growth strategy 5-50-500: 5 billion in turnover, 50 new companies, 500 million in profit — and we plan to grow significantly across all disciplines. The goal is for the electrical segment to reach 1 billion in revenue within the next few years.**

“We continue to expand the electrical region, and with the launch of Sandbäckens EI & automation in Malmö, the Group is establishing its third ‘start-up company’ within the electrical segment — a testament to our growth journey and strong position in the market,” says Lars Larsen, Regional Manager Electrical, Nimlas Sweden.

The company’s Managing Director is Christoffer Rooth. Christoffer has 20 years of experience in the electrical industry and has previously worked with electrical installations and services, as well as having experience from the solar energy sector. The company will focus on electrical and solar installations, contracting, property automation, and industrial electrical services. It will also offer services to consumers and housing associations (BRF), such as service, energy efficiency improvements, and EV charging stations.

“After many years in the industry, I wanted to create something of my own — a company that does things really well, both for customers and for the people who work here,” says Christoffer Rooth, incoming MD of Sandbäckens EI & automation in Malmö.

Christoffer continues:

“I want to develop a workplace where people thrive, grow, and feel proud every day, and where customers feel confident from the first contact to the final delivery. With Nimlas behind us, I now can realize that vision.”

The company will begin operations in early December and will be based in Kristianstad and Malmö. More about Sandbäckens EI & automation in Malmö can be found on the website:

<https://www.sandbackens.se/el-automation-kristianstad-malmo>

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## **Nimlas in brief**

Nimlas is on track to become the most successful company in the technical installations industry, uniting close to 140 companies and 5,000 professionals across Sweden, Norway and Finland. The group provides a complete range of technical installation services, including electricity, plumbing, HVAC, automation, fire safety, and other related services. Nimlas has a pro forma turnover of SEK 10 billion and is owned by KLAR Partners.