

## Nimlas-owned Sandbäckens appoints new strategic digitalization

Sandbäckens, part of Nimlas Group, is strengthening its digital capabilities by **appointing Maja Carlsson as Head of Digitalization**. This strategic recruitment aligns with Nimlas' long-term growth plan and ambition to drive efficiency, innovation, and digital transformation in the installation sector.

Maja Carlsson brings extensive experience in digital strategy, product development, and agile management. With a background in mechanical and industrial engineering, Maja Carlsson has led digital transformation projects in the healthcare sector, building user-centric solutions that enhance both operational performance and customer experience.

– *The installation industry is undergoing a major transformation, where digitalization will play a crucial role. With Maja on board, we are taking an important step in our operational efficiency. We are on track on becoming the next big success in the installation industry,* says **Christoffer Järkeborn, CEO of Nimlas Group**.

As Head of Digitalization, Maja will be responsible for developing Sandbäckens' digital strategy, implementing new technologies, and optimizing business processes to ensure a seamless and data-driven approach across the organization. She will also work closely with Nimlas Group to support digital initiatives at the group level, ensuring that digital tools enhance both business operations and customer experience across all markets.

– I look forward joining Sandbäckens and Nimlas. The potential to leverage digital tools and processes to drive efficiency and sustainability in the installation sector are *substantial*. *My focus will be on integrating technology with business needs and ensuring that digitalization adds real value for both employees and customers,* says **Maja Carlsson, newly appointed Head of Digitalization at Sandbäckens, a part of Nimlas Group**.

With over 1,500 employees across more than 50 locations, Sandbäckens is a leading provider of technical installation services in Sweden.

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### About Sandbäckens

Sandbäckens is one of Sweden's leading companies in innovative and sustainable technical installations. The company provides services in plumbing, electrical systems, ventilation, fire safety, automation, cooling, and design/construction. Sandbäckens employs over 1,500 professionals across 50 locations and is expanding through organic growth and strategic acquisitions. Learn more at [www.sandbackens.se](http://www.sandbackens.se).

### About Nimlas Group

Nimlas Group is a leading Nordic technical installation company, operating over 130 locally managed businesses across Sweden, Norway, and Finland. With more than 4,500 employees and a turnover of SEK 8.5 billion, Nimlas provides a full range of technical services, including heating, sanitation, electricity, automation, ventilation, cooling/refrigeration, and fire safety. Nimlas' vision is to become the most profitable and sustainable installation group in the Nordics. Learn more at [www.nimlasgroup.com](http://www.nimlasgroup.com).