PRESS RELEASE

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Lightning Fibre to launch Wi-Fi 7 portfolio with Genexis, bringing next generation user experience to UK homes

Genexis, the European leader of innovative broadband solutions for the home, announces that Lightning Fibre will launch Genexis' Wi-Fi 7 solutions including the Aura E750 gateway and Home CX750 extender to elevate home experience and future-proof its full fibre network. These new products will deliver faster speeds, lower latency, and improved reliability, supporting Lightning Fibre's continued expansion and commitment to an exceptional customer experience for households across the UK.

Lightning Fibre's Wi-Fi 7 rollout will help ensure subscribers can fully benefit from the performance of full fibre broadband in real-world home environments, including bandwidth intensive use cases such as ultra-high-definition streaming, cloud gaming, video collaboration, and smart home applications.

The Genexis Aura E750 gateway and Genexis Home CX750 extender are designed to provide consistent coverage and performance, enabling Lightning Fibre to offer customers a future ready-in-home connectivity platform as more Wi-Fi 7 capable devices enter the market.

Driving a better in-home experience with Wi-Fi 7

As customer expectations continue to rise, and the number of connected devices per household grows, Wi-Fi performance has become a key differentiator for broadband providers. With the Aura E750 and Home CX750, Lightning Fibre will be positioned to deliver:

- Enhanced throughput and responsiveness across multiple simultaneous devices
- Greater stability and coverage in challenging home layouts
- Improved experience for latency sensitive applications such as gaming and video calls
- A future-proof platform that supports evolving service tiers and device generations

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“Our customers rely on us not only for an outstanding full fibre connection to the home, but also for the best possible experience inside the home. By launching Wi-Fi 7 products with Genexis, we’re taking a major step forward in performance and reliability, ensuring households and businesses can make the most of gigabit services today and be ready for what comes next.” says Paul Thornton, CTO at Lightning Fibre

Emma Pearce, Head of Marketing at Lightning Fibre, adds: “The in-home experience is where broadband is truly judged. Wi-Fi 7 gives us an opportunity to raise the bar, supporting modern digital lifestyles with smoother streaming, better gaming, and more consistent connectivity across the whole home. Working with Genexis helps us deliver a premium experience that matches the quality of our network.”

Simon Higgins, Country Manager UK and Ireland at Genexis, says: “Lightning Fibre has a clear focus on delivering an exceptional customer experience, and we’re proud to support their Wi-Fi 7 launch. Together, we’re enabling a new generation of in-home connectivity, built for high performance, operational simplicity, and long-term scalability as service demands continue to grow.”

About Lightning Fibre

Lightning Fibre is a full fibre broadband network operator and internet service provider, delivering high-performance, secure and reliable connectivity to homes and businesses in the South East of England. The company operates from its base in Eastbourne, East Sussex, offering domestic packages from 150Mbps up to 2.5Gbps. Local support is available from 8 am - 8pm and the business has a customer experience rating of Excellent on Trustpilot. Recent national industry accolades include Best Consumer ISP (<100k customers) and Best Customer Experience at the ISPA Awards 2025, and Broadband Provider of the Year at the 2025 Connected Britain Awards.

For businesses, Lightning Fibre provides full fibre business broadband and dedicated Ethernet lines with symmetrical speeds of up to 10Gbps. Connectivity is provided via Managed IT Service Providers for medium and large businesses and the education sector. Lightning Fibre also works directly with small businesses and property developers of domestic housing and commercial/industrial estates.

Contact Joe Brownell on 01323 380260 or mbusiness@lightningfibre.co.uk. Visit lightningfibre.co.uk.

About Genexis

Genexis brings the world to everyone's home. We enable people to participate in the digital society and access essential services and applications. Fast and user-friendly digital connectivity improves people's quality of life and positively impacts their world. By creating innovative, more sustainable, and intuitive products, we make it easy for homes to connect to the world.

Genexis is a leading European vendor of innovative in-home broadband solutions, serving network operators, internet service providers, and fiber network installers.

The portfolio includes ONTs, residential gateways, extenders, open-source-based operating systems, and communication management software. With headquarters in Stockholm (SE) and Eindhoven (NL), Genexis has earned the EcoVadis Gold Medal for sustainability for the past three consecutive years.

www.genexis.eu

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