

PRESS RELEASE

Stockholm, 13 April 2026

Optimizing the ROI of FTTH networks and delivering fiber-like speeds to MDUs

Genexis, the European leader in innovative broadband solutions, is dedicated to delivering multi-gigabit speeds and technologies to every home, regardless of location. FTTH networks are maturing from adoption to activation, and maximizing ROI is critical. Many environments are in transition, including MDUs, which face costly barriers and logistical hurdles, with legacy wiring running through numerous apartments, causing deployment delays. At the [FTTH Conference in London on April 14-16](#), experience a live demo of our MDU solution, which enables operators to provide high-speed broadband by reusing existing in-building cabling and connecting each apartment to a fiber network.

In addition, we are participating in workshops and panels and leading conversations on practical approaches to bringing connectivity to MDUs at scale, joining peer discussions on excellence in the broadband experience at home, best practices in circularity and sustainable finance, and how to achieve ROI with FTTH networks.

Genexis highlights at the FTTH conference include:

[Live demonstration of the Genexis FiberBridge MDU solution](#)

This solution, also known as Gigabit Any Media (GAM), enables fiber-like broadband speeds over existing legacy cabling in multi-dwelling units (MDU) and supports full OMCI integration, allowing seamless management across diverse OSS/BSS systems and OLT platforms. This simplifies fiber network deployment and operation, especially in buildings with mixed vendor environments. In cooperation with Positron Access Solutions.

[Speaking engagements at the FTTH Conference](#)

We're excited to contribute to this year's program with a strong lineup of workshops and panels focused on real-world fiber innovation and ROI.

Here's where you can join us:

Connecting MDUs at Scale

April 14, 09:30–11:00 - Workshop Room 1

Our Business Development Director, Western Europe, Francis Baestaens, and moderator, Chief Marketing Officer, Kajsa Arvidsson, will explore practical ways to simplify MDU deployments, reduce costs, and turn buildings into fully connected, revenue-generating assets.

IBE Committee Workshop: The battle for the last meter: Unlocking In-Home Broadband Excellence

April 14, 11:30-13:00 - Workshop Room 1

Join Trond Hovind, Chair of the In-Home Broadband Excellence Committee, for this 90-minute workshop exploring how in-home Wi-Fi performance, spectrum policy, and engineering innovation shape the real-world broadband experience—bringing expert insights, data-driven perspectives, and operator views on the path to true gigabit excellence.

Sustainability Committee Workshop: From Circularity to Capital: Practical ESG Pathways for a Sustainable FTTH Sector

April 14, 14:00-15:30 - Workshop Room 3

Join our Sustainability Officer, Olivier van Duuren, for this workshop on integrating circularity and sustainable finance within fiber organizations, combining research insights, practical frameworks, and real-world best practices from industry leaders.

Panel 16: Maximising FTTH Networks ROI

April 16, 11.30 - 12:45 - Conference Room 3

Join Kajsa Arvidsson in this Voice of the Industry panel. We'll explore how next-gen PON technologies—XGS-PON, 25G, 50G, and VHS-PON—can drive long-term network ROI. Discussions cover practical strategies to accelerate monetization, lower deployment costs, leverage automation, and scale deployment models.

[Visit us at FTTH Conference 2026: Booth G05](#)

Explore our cost-efficient solutions and meet our team on-site. Join our workshops and the voice-of-the-industry panel.

About Genexis

Genexis brings the world to everyone's home. We enable people to participate in the digital society and access essential services and applications. Fast and user-friendly digital connectivity improves people's quality of life and positively impacts their world. By creating innovative, more sustainable, and intuitive products, we make it easy for homes to connect to the world.

Genexis is a leading European vendor of innovative broadband solutions for the home. Our customers are network operators, internet service providers, and fiber network installers. Genexis' portfolio consists of ONTs, residential gateways, extenders, open-source-based operating systems, and communication management software. We are a European company headquartered in Stockholm (SE) and Eindhoven (NL).

www.genexis.eu

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