

Eindhoven, 29 January 2025

## Genexis launches the Fiber Extension Kit to simplify fiber connection for MDU households

Genexis, the European leader in innovative broadband products announces the launch of its Fiber Extension Kit, a pre-assembled installation solution designed to streamline fiber deployment in Multi-Dwelling Units (MDUs). This innovation addresses key challenges for operators and installers, making fiber rollouts faster, simpler, and more cost-effective.

Installing fiber in MDUs is often more complex than in single-family homes due to:

- **Landlord approvals:** Landlords of MDUs are often hesitant to deploy fiber due to concerns about the extensive construction work required in their buildings
- **Specialized installers:** When deploying fiber in an MDU, conventional splicing is done in every apartment by a specialized installer, making it very costly
- **Multiple visits:** When fiber is deployed in an MDU, it requires planning and multiple visits by various parties (e.g., to make changes to the infrastructure or splicing), which is not convenient for the end-user

### The advantages of the Genexis Fiber Extension Kit:

- **Reducing installation time:** Customer feedback reveals at least 10-20 minutes saving per household connection
- **Minimizing skilled labor:** General cable installers can easily roll out fiber from the apartment to the basement
- **Centralized splicing:** Fiber cables converge at a single location for faster completion
- **Enhanced customer experience:** Less in-home disruption by installers and ONT placement flexibility improves customer satisfaction
- **DIY activation:** The household can install the active part of the fiber termination

### Flexibility and Efficiency

The Fiber Extension Kit is a pre-assembled solution that simplifies and accelerates MDU fiber installations. Unlike conventional methods requiring individual splicing in each apartment, the kit enables efficient rollouts. Installers simply place a Fiber Termination Unit

(FTU) at a flexible location inside each apartment. From there, the fiber cable is smoothly rolled out to a central point, such as the basement, where all cables converge for a single splicing session. This centralized approach significantly reduces installation time and costs while minimizing disruptions for residents.

The Fiber Extension Kit offers unmatched adaptability for diverse deployment scenarios. Choose from Genexis' comprehensive FTU (Fiber Termination Unit) portfolio and various cable types and lengths to meet specific installation needs. Its eco-friendly design features recycled and recyclable materials, making it the sustainable choice for MDU fiber rollouts.

### Driving Fiber Expansion

“MDUs remain a major opportunity for fiber connectivity,” says Martijn Rooijackers, Head of FTTH products at Genexis. “However, customers tell us connecting MDUs come with challenges. Our Fiber Extension Kit removes key barriers, enabling faster, cost-effective rollouts and a better experience for operators, landlords, and residents.”

By simplifying the installation process, the Fiber Extension Kit empowers operators to scale deployments more efficiently, bringing high-speed, reliable fiber connectivity to more households faster than ever before.

### About Genexis

Genexis brings the world to everyone's home. We enable people to participate in the digital society and access essential services and applications. Fast and user-friendly digital connectivity improves people's quality of life and positively impacts their world. By creating innovative, more sustainable, and intuitive products, we make it easy for homes to connect to the world.

Genexis is a leading European vendor of innovative broadband solutions for the home. Our customers are network operators, internet service providers, and fiber network installers. Genexis' portfolio consists of ONTs, residential gateways, extenders, open-source-based operating systems, and communication management software. We are a European company headquartered in Stockholm (SE) and Eindhoven (NL). Genexis has a Sustainability Linked Bond listed on Nasdaq Stockholm and has earned the EcoVadis Gold medal for sustainability.

[www.genexis.eu](http://www.genexis.eu)

**For any queries please contact:**

*Genexis*

Genexis Newsdesk

[News@genexis.eu](mailto:News@genexis.eu)

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