

Lyvia Group completes divestment of Bright Inventions

September 3rd, 2025: Lyvia Group has completed the divestment of Bright Inventions, a development partner building customised digital products, to Framna. The divestment supports Lyvia Group's strategy of balancing the revenue between its two business areas "Software" and "Solutions", while ensuring Bright Inventions continues to grow with a partner that shares its ambition and values.

Since becoming part of Lyvia Group, Bright Inventions has strengthened its expertise in IoT, AI, and enterprise solutions and delivered innovative products for global brands and organisations. The company has built a strong reputation for quality and innovation, expanding its capabilities and long-term client partnerships under Lyvia's ownership.

"We are proud of what Bright Inventions has achieved during our partnership. The company has grown into a recognised leader in digital product engineering with a strong reputation for quality and innovation. We believe this move is a positive step forward for Bright Inventions, providing them with the right environment and resources to continue their international growth. At the same time, this divestment marks an important milestone in our strategic shift to a more balanced group between services and software" said Sebastian Karlsson, CEO at Lyvia Group.

There will be no changes to Bright Inventions' management team or day-to-day operations, and existing client relationships will continue without interruption.

The parties have agreed not to disclose financial terms of the transaction.

ABOUT LYVIA GROUP:

Lyvia Group develop and deliver business critical and growth enabling software and services to customers all over the world. We build solutions based on our own IP and partner with leading industry providers to evolve our customers' digitalisation.

Read more about Lyvia Group here: <https://lyviagroup.com/>

ABOUT BRIGHT INVENTIONS:

Bright Inventions is a digital product engineering company specialising in software development, IoT, and AI technologies. Based in Poland, the company partners with leading brands and organisations to deliver innovative solutions that drive business outcomes.

FOR MORE INFORMATION, PLEASE CONTACT:

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