

Exide Technologies to showcase leadership and innovation at Automechanika Frankfurt 2026

- Exide's 'When Leaders Trust' campaign, highlighting its latest AGM battery range and OE credentials, to take center stage
- The international trade fair will take place at Messe Frankfurt from 8 to 12 September
- Expert sessions, insights, and tools will be presented on an interactive stand
- Visit Exide Technologies in Hall 4.1, Stand E68

Gennevilliers, France (11/06/2026) – Exide Technologies (www.exidegroup.com) – Exide Technologies, a leading provider of innovative and sustainable battery storage solutions for automotive and industrial applications, will showcase its best-in-class Exide AGM light vehicle battery range at Automechanika Frankfurt 2026. The portfolio combines high performance with a proven OE pedigree and a European manufacturing heritage.

Leadership demonstrated

Automechanika Frankfurt is one of the world's largest aftermarket gatherings, bringing the automotive industry together under one roof. The trade fair provides an ideal opportunity for Exide Technologies to highlight its 'When Leaders Trust' campaign. This underlines the company's position as one of the most recognized AGM battery manufacturers, with 70 percent of European car manufacturers relying on its battery technology and identical OEM battery designs available to the aftermarket.

Driving insights, expertise and future readiness

At Hall 4.1, Stand E68, Exide will present an interactive stand experience, featuring expert-led sessions, practical training and product insights, which offer a perspective on the emerging trends shaping the automotive aftermarket.

Exide specialists will present key developments, showcase the growing xEV portfolio and introduce tools and services designed to support customers in an evolving market. The company will also feature its recently updated CV range alongside a comprehensive battery portfolio across all automotive applications.

'The future of the aftermarket starts here'

Exide will focus on the evolving automotive aftermarket through its comprehensive 'Fit for Future' initiative, reflecting a clear commitment to supporting customers with forward-looking solutions while combining product development with practical expertise.

Rich history and bright future ahead

Alain Lez, Senior Director Sales Automotive Aftermarket at Exide Technologies, said: "Automechanika Frankfurt 2026 provides the perfect stage to bring our 'When Leaders Trust' AGM campaign to life. In line with this year's focus on the future of the automotive aftermarket, we place a strong emphasis on innovation, knowledge sharing and customer support. We look forward to

Press Release

engaging with our partners and demonstrating how Exide continues to combine its heritage with a forward-looking approach.”

Visit Exide Technologies at Automechanika Frankfurt in Hall 4.1, Stand E68.

For more information ahead of the show, visit [Home | Exide](#)

About Exide Technologies

Exide Technologies (www.exidegroup.com) is a leading provider of innovative and sustainable battery storage solutions for automotive and industrial applications. With over 135 years of experience, Exide has developed and globally marketed innovative batteries and systems, contributing to the energy transition, and driving a cleaner future. Exide's comprehensive range of lead-acid and lithium-ion solutions serves various applications, including 12V batteries for combustion and electric vehicles, traction batteries for material handling and robotics, stationary batteries for uninterruptible power supply, telecommunication, utility in-front-of and behind-the-meter energy storage and propulsion batteries for submarines and more. Exide Technologies' culture and strategy are centered around recycling, sustainability, and environmental responsibility, reflecting the commitment to being a responsible corporate citizen.

The company has 10 manufacturing and 3 recycling facilities across Europe, ensuring resilience and a low CO₂ footprint with a local supply chain. Exide Technologies is committed to superior engineering and manufacturing. With a team of 5,000 employees, the company provides €1.5bn of energy storage solutions and services to customers worldwide, every year.

Media Contact

Jutta Steins
(Communications Specialist)
jutta.steins@exidegroup.com
+49-60 42 / 81-595
www.exidegroup.com