

Exide's latest 12V AGM battery generation: OEM pedigree delivered to the automotive aftermarket

- Exide's latest AGM batteries have the highest capacity in the market
- Identical OEM and aftermarket quality, produced in Europe under rigorous testing
- Strong investments in AGM innovation, engineering and production capacity to future-proof customers

Gennevilliers, France (26/02/2026) – Exide Technologies (www.exidegroup.com), a leading provider of innovative and sustainable battery solutions for automotive and industrial applications, is strengthening its leadership in the independent aftermarket with the latest generation of its high-performance AGM batteries. Built on true OEM pedigree, European production and the highest battery capacity in the market, Exide's AGM portfolio provides distributors and workshops with a durable, profitable and future-ready solution for the growing demands of modern mobility.

Best-in-class AGM technology backed by major investments in Europe

Exide Technologies has made significant strategic investments in AGM production processes, engineering excellence and manufacturing capacity – resulting in best-in-class AGM technology and range extensions, such as the recent introduction of the new AGM L01 box size, designed specifically for auxiliary applications in hybrid and electric vehicles (xEVs). These developments ensure Exide's customers stay fully equipped for the future as electrification and advanced onboard electronics accelerate.

Exide's latest generation AGM technology at a glance:

- Supports ADAS functions for high level vehicle safety
- Lower failure rate ensures reliability and a longer lifespan
- Highest battery capacity in the market for extended durability
- For toughest xEV demands
- Role model for circular economy

AGM as future-proof 12V solution

The increasing share of start-stop vehicles, together with the continued growth of ADAS in a wide range of xEVs continues to accelerate the demand for reliable 12V batteries in the aftermarket. AGM technology handles high-energy throughput, frequent cycling and rapid charge recovery, guaranteeing reliable power supply for safety-critical systems and the increasing electrical loads of modern vehicles. They are the ideal choice for today and future mobility.

OEM trust, aftermarket confidence

Today, 70% of European car brands rely on Exide right from the start. Exide's AGM aftermarket batteries are identical to those supplied to OEMs. They are manufactured in Europe on the same production lines as their OEM counterparts – using the same materials, processes, rigorous testing and quality controls. The entire automotive sector receives best-in-class quality.

Benefits for workshops and distributors

For workshops, Exide's AGM batteries inspire confidence. Clear labelling, OE-level specifications and comprehensive vehicle coverage enable fast and accurate installation – first-time. As AGM batteries require like-for-like replacement, workshops benefit from straightforward

identification. Furthermore, warranty claims are expected to remain minimal thanks to the batteries' rigorous testing.

For distributors, a growing market brings clear commercial advantages. As AGM batteries become standard on more vehicles and enter the replacement cycle, demand increases. This creates strong opportunities to boost revenue.

Daniel Royer, SVP Automotive Division at Exide Technologies, said: "Exide's market-leading AGM battery program is the result of significant investment in engineering excellence, production technology and capacity expansion. In a world where sustainability and emissions are as important as performance and reliability, Exide's AGM batteries cater to the industry's needs."

"Our OEM pedigree, European manufacturing and proven durability make Exide Technologies the benchmark for AGM performance in the aftermarket. "

For more information about Exide Technologies' AGM solutions, visit [Exide | AGM](#).