

ENERGIZING A NEW WORLD

EXIDE[®]
TECHNOLOGIES

Exide Technologies streamlines Commercial Vehicle battery ranges with new product line-up, smart label design and easier fitment

- Exide restructures its Commercial Vehicle portfolio for easier battery selection:
- GEL PRO, EFB PRO, SHD PRO and HD PRO
- Enhanced performance through design and manufacturing improvements
- New label design with easy product identification and clear color-coding by technology
- CV changes apply to all of Exide Technologies' premium battery brands: Exide, Tudor, Fulmen, Centra and Sonnak

Gennevilliers, France www.exidegroup.com – Exide Technologies, a leading provider of innovative and sustainable battery storage solutions for automotive and industrial applications, has streamlined its Commercial Vehicle (CV) battery range with a simplified new battery line-up and a fresh new label design.

Starting in September, these CV updates are designed to strengthen product performance, clarify brand identity and bolster sustainability across Exide's portfolio – while also making battery selection easier for customers.

Streamlined range structure

By restructuring its CV portfolio – new range line-up, intuitive naming and color-coded labelling by technology – Exide is offering customers consistency, clarification and compliance, plus a modern design that is easy to read. This ensures fleet managers and installers alike can find the battery they need first time, *every time*.

The new CV range consists of four product lines:

GEL PRO: Made for extreme cycling. This VRLA battery with its original gel technology comes with OE pedigree and is highly robust, with best-in-class deep cycle properties. It allows unmatched safe depth of discharge of 90%, which improves Total Cost of Ownership (TCO) and minimizes the risk of breakdowns. GEL PRO is ideal for express delivery trucks and city buses with power-hungry equipment and deep cycling needs. Its “T” version is dedicated to standard and long-haul trucks (with and without dual systems) thanks to its reinforced design and hotel function.

EFB PRO: Engineered for extreme durability. Exide EFB PRO comes with enhanced rechargeability and charge acceptance while offering the highest resistance to vibration due to its HVR technology. A tougher and longer-lasting battery means reduced TCO for fleet owners and truck drivers – fewer replacements over the vehicle's service life and minimized risk of unexpected or premature battery failure. This battery is designed for long-haul modern and standard trucks with rear-chassis installations and/or hotel functions and has proven its performance and robustness in many OEM truck installations across Europe.

SHD PRO: Maximum power at every start. This battery type is designed with more plates and active material to maximize grid surface, providing enhanced cycling and exceptional cranking power with every start. SHD PRO stands for Super Heavy Duty and is ideal for cold temperatures and for trucks, buses, or agricultural and construction vehicles with big engines. Its design is strong and reliable thanks to hotmelt fixation plate groups, making it a suitable choice for uneven roads.

HD PRO: Reliable power for standard use. This Heavy-Duty battery is the go-to battery for trucks without special requirements for vibration resistance, cycling capacity or extra cranking power. The range covers nearly 100% of the vehicle parc, including special types.

Easier battery selection and fitment

As part of the update, Exide has also revised its Online Battery Finder recommendations. In the past, workshops could often see multiple options listed for the same truck or CV model – technically correct, but not always the most user-friendly. By streamlining and focusing on the recommended choices, Exide has made fitment faster, clearer and more dependable. This refinement allows customers to save time and ensure accurate battery replacement.

Technical enhancements and circular design

Demonstrating its OE pedigree, Exide Technologies continues to invest in its European manufacturing sites, increasing automation and process controls for consistent premium products across its CV production. The company has also enhanced CV battery performance and lifespan, particularly for modern long-haul applications, thanks to an advanced chemical composition of its batteries.

Furthermore, Exide's complete CV range will feature black plastic lids and boxes in the future – enabling the increase of recycled plastics and circular production. This supports the company's sustainability goals as it continues to reduce its environmental impact and **Energize a new**

world.

Guido Scanagatta, Director Product Management and Application at Exide Technologies, said: “Implementing this refreshed and improved CV range has been a significant undertaking, and it is one that will bring performance, efficiency, simplicity and environmental benefits to the customer. It is part of our overall commitment to simplifying battery selection, enhancing fitment accuracy and making replacement *even easier*.”

The changes to the CV portfolio will be applied to all of Exide Technologies’ leading battery brands in Europe: Exide, Tudor, Fulmen, Centra, and Sonnax.

For more information about the streamlined CV range, contact your Exide representative or visit our website: [Exidegroup | CV Range](#)