

## Exide Technologies to showcase the future of battery technology at Equip Auto 2025 in Paris

- Showcasing the new Fulmen Commercial Vehicle battery line-up with smart, fresh labels and best-in-class AGM battery technology for Light Vehicles
- Exide to spotlight the latest developments in 12V batteries at Equip Auto Trade Fair, 14 to 18 October
- Hands-on xEV training sessions available on 16 October
- Visit Exide Technologies in Hall 1, Stand GO33

**Gennevilliers, France (8/27/2025) – Exide Technologies** ([www.exidegroup.com](http://www.exidegroup.com)) Exide Technologies, a leading provider of innovative and sustainable battery solutions for automotive and industrial applications, is set to present its latest innovations and insights at the 50<sup>th</sup> edition of **Equip Auto 2025** in Paris. The event will offer attendees a deep-dive into industry trends, latest battery technologies and the evolving role of the 12V lead-acid battery in xEVs and sustainable mobility.

From 14 to 18 October, Exide Technologies will welcome workshop professionals, distributors and other industry enthusiasts to its stand GO33 in Hall 1 at Paris Expo, Porte de Versailles. The stand will serve as an engaging platform for exploring key battery technologies and industry trends. Visitors will have the opportunity to deepen their expertise and discover practical insights to drive business success, today and into the future.

On Thursday 16 October, Exide Technologies' technical experts will host multilingual training sessions (French and English), focused on the importance of 12V lead-acid batteries in hybrid and electric vehicles. Visitors can reserve their spot through their Exide sales contact or directly on the stand.

### Product highlights and exciting prizes

Equip Auto visitors will be among the first to view Exide Technologies' updated Fulmen Commercial Vehicle battery range, featuring a simplified new range structure along smart labelling and branding. The Light Vehicle battery portfolio will also be on display, with a focus on the best-in-class AGM battery technology, meeting the latest requirements of leading vehicle OEMs in Europe.

Exide Technologies will also present its digital workshop tools and accessories, designed to streamline operations and minimize battery replacement time. Attendees can take part in a game to win exciting prizes, including two MotoGP tickets, 50 Fulmen-model cars and a premium Exide charger.

### Driving the future together

Exide Technologies' presence at Equip Auto is testament to its commitment to shaping the future of battery technology. As a trusted European OEM partner, Exide aims to empower aftermarket professionals with forward-thinking solutions and hands-on support.

Davy Meri, Sales Manager Automotive AM France at Exide Technologies, commented: "We are excited to return to Equip Auto and connect with our valued customers and partners from across France and beyond. This event is a fantastic platform for collaboration and innovation, and we look forward to meaningful conversations that will drive our shared success."

For more information about Exide Technologies, visit [Home | Exide](#)

# Press Release

## **About Exide Technologies**

Exide Technologies ([www.exidegroup.com](http://www.exidegroup.com)) is a leading provider of innovative and sustainable battery storage solutions for automotive and industrial applications. With 135 years of experience, Exide has developed and globally marketed innovative batteries and systems, contributing to the energy transition, and driving a cleaner future. Exide's comprehensive range of lead-acid and lithium-ion solutions serves various applications, including 12V batteries for combustion and electric vehicles, traction batteries for material handling and robotics, stationary batteries for uninterruptible power supply, telecommunication, utility in-front-of and behind-the-meter energy storage and propulsion batteries for submarines and more. Exide Technologies' culture and strategy are centered around recycling, sustainability, and environmental responsibility, reflecting the commitment to being a responsible corporate citizen.

The company has 11 manufacturing and 3 recycling facilities across Europe, ensuring resilience and a low CO<sub>2</sub> footprint with a local supply chain. Exide Technologies is committed to superior engineering and manufacturing. With a team of 5,000 employees, the company provides €1.6bn of energy storage solutions and services to customers worldwide, every year.

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