

## Exide Technologies extends 'ready-to-go' Motorbike & Sport AGM Ready range

- Exide adds seven new batteries to its AGM Ready portfolio
- Ready-to-use equivalent for Exide AGM (dry) batteries
- Range developed after EU Regulation 1148/2019 enforced in 2020

**Gennevilliers, France (??/2025) – Exide Technologies** ([www.exidegroup.com](http://www.exidegroup.com)) Exide Technologies, a leading provider of innovative and sustainable battery solutions for automotive and industrial applications, has extended its **Motorbike & Sport AGM Ready** range with **seven new models**.

Available immediately, the additions expand the existing portfolio of 20 MC AGM Ready batteries and guarantee that Exide AGM (dry) batteries have a ready-to-use equivalent. This is crucial following the implementation of EU Regulation 1148/2019, which, since 2020, has prohibited the sale of battery electrolytes to end-users – driving demand for prepared batteries at the point of sale.

Exide's AGM Ready batteries are built to the OE pedigree and standards that both retailers and riders expect. Furthermore, because they require no initial acid filling and come fully charged, they are ready to use immediately.

With a maximum power output ranging from 85 to 230 CCA, depending on the application, and an extended lifecycle, they are an ideal choice for various motorcycles, including Ducati, Harley-Davidson, BMW and Kawasaki. The seven new battery types cover more than 40 different models from over 20 bike manufacturers, as well as a wide range of ATV & Utility, Snow Mobiles, Water Crafts, and Jet Skis.

### **Weatherproof, vibration-resistant, and maintenance free**

- Exide Motorbike & Sport AGM Ready batteries will start and perform at their best in **cold weather and challenging environments**.
- **Safe, vibration-resistant construction** makes these batteries tough and resilient – suitable for demanding road conditions.
- Their **maintenance-free design** means no water refilling.
- **Low self-discharge rate** makes them well-suited for seasonal use.

Guido Scanagatta, Director Product Management & Application at Exide Technologies, said: "With one of the largest ranges of Motorbike & Sport AGM Ready batteries on the market in Europe, Exide is continuing to set the standard. Our latest extension of the Exide AGM Ready lineup further strengthens our commitment to delivering powerful, reliable, compliant and sustainable solutions for riders as we **Energize a New World**."

For more information about the increased MC AGM Ready range, visit [Exide AGM Ready - SLI Batteries | Exide](#)

# Press Release

## **About Exide Technologies**

Exide Technologies ([www.exidegroup.com](http://www.exidegroup.com)) is a leading provider of innovative and sustainable battery storage solutions for automotive and industrial applications. With 135 years of experience, Exide has developed and globally marketed innovative batteries and systems, contributing to the energy transition, and driving a cleaner future. Exide's comprehensive range of lead-acid and lithium-ion solutions serves various applications, including 12V batteries for combustion and electric vehicles, traction batteries for material handling and robotics, stationary batteries for uninterruptible power supply, telecommunication, utility in-front-of and behind-the-meter energy storage and propulsion batteries for submarines and more. Exide Technologies' culture and strategy are centered around recycling, sustainability, and environmental responsibility, reflecting the commitment to being a responsible corporate citizen.

The company has 11 manufacturing and 3 recycling facilities across Europe, ensuring resilience and a low CO2 footprint with a local supply chain. Exide Technologies is committed to superior engineering and manufacturing. With a team of 5,000 employees, the company provides €1.6bn of energy storage solutions and services to customers worldwide, every year.

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