

INNOVATION ENTERTAINMENT

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Two-Time Billboard Charting Artist Set To Release New Single

Innovation Entertainment and Indie Pop Diva, Kwanza Jones, to Release New Single, "SUPERCHARGED"

(November 2, 2012 - Los Angeles, CA) As a follow up to her **Billboard** charting singles, **"Time To Go"** and **"Think Again"**, **Kwanza Jones** and **Innovation Entertainment** will be releasing the next single, **"SUPERCHARGED"**. **"SUPERCHARGED"** is the title track from her forthcoming LP, due for release early next year. The **"SUPERCHARGED"** single is set for release on **Tuesday, November 6, 2012**.

"SUPERCHARGED", an audacious musical declaration from **Kwanza Jones**, opens with the line, **"I'm a gladiator in a thong"**, setting the theme for the remainder of this dynamically energized, chant-inciting track. Her powerhouse vocals are matched by a pulsating, high-energy, electro-pop vibe produced by **Grammy-nominated** producer/engineer **Luke Tozour** (Katy Perry, P!NK, Adam Lambert, Selena Gomez). In addition to producing and mixing the song, **Luke Tozour** also received songwriting credit. **"SUPERCHARGED"** features programming by **Kent Rockafeller** and **A-ux** and was mastered by **Robert Hadley** of **The Mastering Lab** in Ojai, CA.



Luke Tozour, known for his work on **Katy Perry's "Teenage Dream"**, had this to say about the rising artist and her latest track, **"Supercharged defines Kwanza and Kwanza defines Supercharged. Epic pop-dance music that will melt your face off."** Korean electro artist, **A-ux**, praises the new single from Jones calling it **"[the] Non Stop Hard Banging Track of the Year!"** To listen to **"Supercharged"**, click [here](#).

About Kwanza Jones:

Kwanza Jones established her dance-pop credentials in 2011 with her **Billboard** charting hit, **"Think Again"**, which spent three months on the **Dance/Club Play** song chart. This song signaled the **Supercharged** sound for **Jones**, who is known for her never-ending energy, non-stop curves, and outspoken nature.

For more information, please visit <http://kwanzajones.com/>

About Innovation Entertainment:

Innovation Entertainment is a music and media company that believes in recognizing and engaging artists worldwide. From licensing, to remix and design contests, and more, **Innovation** finds ways to encourage talented artists to share their creativity. More than entertainment, **Innovation** creates experiences.

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