

Endox rebranded as Alleima: paving the way for future growth

Endox, a renowned German manufacturer specializing in components for endoscopic medical applications, was acquired by Alleima in January 2025. The company celebrated a milestone with its official rebranding to Alleima during a ceremony held in Dettingen, Germany on October 8, 2025, an event that marks a new era for the medical components manufacturer.



Photo from Alleima. From the right

With strengthened and complementary capabilities in nitinol processing, guidewire manufacturing and laser processing, the strategic acquisition of Endox enables Alleima's forward-integration in the value chain of the medical industry. The addition of Endox's comprehensive product offering, extensive certifications, and established customer base further increases Alleima's addressable market in the fields of urology, gastroenterology, and endoscopy. The combined capabilities and footprint drive new product development and geographical sales expansion, as well as possibilities of joint utilization of production and application capabilities.

"This rebranding is a symbolic milestone where Endox is officially and fully incorporated with Alleima's medical business. We are looking forward to the journey we now have in front of us. The acquisition enabled us to enhance our medical offering as it broadens our capabilities and expand our product portfolio in wire-based catheter applications, bringing added value to our customers and further strengthening our market position," says Mikael Monsell, President Business Unit Medical, Kanthal Division.

Endox was founded in 2001, headquartered in Dettingen, Germany, and had approximately 90 employees when acquired by Alleima. With manufacturing in Dettingen and an additional unit in Bielsko-Biala, Poland, Endox had revenues of approximately SEK 65 million, and an EBIT margin slightly positive to Division Kanthal in 2023.

Dettingen, October 8, 2025

Alleima AB (publ)

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About Alleima

Alleima, is a global manufacturer of high value-added products in advanced stainless steels and special alloys as well as solutions for industrial heating. Based on long-term customer partnerships and leading materials technology, we develop products for the most demanding applications and industries. Our offering includes products like seamless steel tubes for the energy, chemical and aerospace industries, precision strip steel for white goods compressors, air conditioners and knife applications, based on more than 900 active alloy recipes. It also includes ultra-fine wires for medical and micro-electronic devices, industrial electric heating technology and coated strip steel for fuel cell technology for cars, trucks, and hydrogen production. Our fully integrated value chain, from R&D to end-product, ensures industry-leading technology, quality, sustainability, and circularity. Alleima, with headquarter in Sandviken, Sweden, had approximately 6,500 employees and revenues of about 20 billion SEK in about 80 countries in 2024. The Alleima share was listed on Nasdaq Stockholm's Large Cap list on August 31, 2022 under the ticker 'ALLEI'. Learn more at www.alleima.com.