

Alleima in partnership with George Ibbotson in the UK

Alleima, a leading global manufacturer of advanced steels and special alloys, is pleased to announce a strategic partnership with George Ibbotson (Steels) Ltd., a well-established steel distributor in the United Kingdom. Through the collaboration George Ibbotson aims to sell and distribute, Alleima's premium strip steels throughout the UK market.



From left to right: Steffanie Nebelung, Sales specialist, Alleima, Alison Kanuritch, Office and Sales Administration Manager, George Ibbotson (Steels) Ltd., Paul Favell, Global Business Development Manager, Alleima, Stuart Church, Managing Director, George Ibbotson (Steels) Ltd., Roberto Torresani, Head of Sales and Marketing, Alleima, Victoria Church, Head of accounting, George Ibbotson (Steels) Ltd.

George Ibbotson (Steels) Ltd, a third-generation family business based in the heart of the steel city of Sheffield, United Kingdom, is built on decades of expertise in steel strip. With a strong heritage in steel supply and a reputation for excellent customer service, George Ibbotson (Steels) Ltd., will be an ideal partner to support Alleima's continued growth in the precision strip steel market.

Alleima brings to the partnership a long history of metallurgical expertise and a remarkable depth of know-how. Its comprehensive steel portfolio includes ten premium knife steel grades with the latest generation Damascus steel - Damax, Austenitic and Carbon Spring steels, Precipitation Hardening steels, Nickel alloys and an extensive range of Hardened and Tempered products

The partnership enables local stockholding, faster delivery times, and direct access to Alleima's wide portfolio of high-performance precision strip steels.

"We are excited to team up with George Ibbotson (Steels) Ltd. Their experience and long-standing relationships in the industry make them a valuable ally as we continue to expand our reach and serve the growing community," says Roberto Torresani, Sales director at Alleima.

This collaboration is part of Alleima's strategy to build strong local partnerships that bring its high-quality materials closer to customers. With George Ibbotson's strong local presence and customer-focused approach, customers in the UK can now expect reliable access to world-class materials, along with technical support and service.

"We're proud to partner with Alleima – a company whose commitment to quality, innovation, and integrity aligns closely with our own. At George Ibbotson (Steels) Ltd., we place great value on long-term relationships and personalized service, and we're excited to bring these strengths to support existing and new customers across the UK through this collaboration," says Stuart Church, Managing Director at George Ibbotson (Steels) Ltd.

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Alleima AB (publ)

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About Alleima

Alleima, is a global manufacturer of high value-added products in advanced stainless steels and special alloys as well as solutions for industrial heating. Based on long-term customer partnerships and leading materials technology, we develop products for the most demanding applications and industries. Our offering includes products like seamless steel tubes for the energy, chemical and aerospace industries, precision strip steel for white goods compressors, air conditioners and knife applications, based on more than 900 active alloy recipes. It also includes ultra-fine wires for medical and micro-electronic devices, industrial electric heating technology and coated strip steel for fuel cell technology for cars, trucks, and hydrogen production. Our fully integrated value chain, from R&D to end-product, ensures industry-leading technology, quality, sustainability, and circularity. Alleima, with headquarter in Sandviken, Sweden, had approximately 6,500 employees and revenues of about 20 billion SEK in about 80 countries in 2024. The Alleima share was listed on Nasdaq Stockholm's Large Cap list on August 31, 2022 under the ticker 'ALLEI'. Learn more at www.alleima.com.