

NOMOS

GLASHÜTTE

Securing the Future

The Forum NOMOS Glashütte is now a fixture in the watchmaking year. Its third and most recent installment has been a great success. The goal: to further the legend of the watchmaking town— “and to demonstrate that it is still possible in an ever-changing world”.

GLASHÜTTE, OCTOBER 2022. Well over a hundred watch experts from around the world attended the 3rd Forum NOMOS Glashütte, which has just finished. Media representatives, online journalists, influencers, specialist retailers, watchmakers and also lawyers—for three days, it was all about traditional craftwork, extreme vertical integration, high tech and ultra-precision, and the legally protected designation of origin that is “Glashütte.” The program was intense: presentations, Q&A sessions, discussions, and, last but not least, new films that showcased the manufacturing of minute components. Encounters that surpassed expectations, enriched by a wide range of topics. And, perhaps, the most important result of all: “Made in Glashütte” now grants watches protection that is on par with Swiss Made.

“The aim of this year’s NOMOS forum was to collectively gain an idea of where Glashütte and the world of watches are headed”, says Uwe Ahrendt, CEO of NOMOS Glashütte. Well? “Mission accomplished.” After 175 years of tradition, “today is the first day of the watchmaking town’s next 175 years”, notes Ahrendt. NOMOS Glashütte intends to further the legend of this special place— “and to demonstrate that it is still possible in an ever-changing world”.

The hosts of the forum, the management trio headed by Ahrendt, as well as the employees, are extremely pleased. They feel that the third edition of this event marks the beginning of a new tradition. The symposium in the former town church—the forum of NOMOS Glashütte since 2020—aims to foster dialog and raise awareness about opportunities and critical issues alike.

And just like this year, in 2023 NOMOS Glashütte will not only discuss the future of the industry and society, but also show what many watch experts come to the remote mountain town to see: new watches. This time, our guests were the first to admire, photograph and order half a dozen newcomers; several models are launching soon, whereas for others a glimpse of the (near) future was provided. All while attendees enjoyed food and drink with a strictly protected designation of origin—just like the watches from Glashütte.

Did you miss it? We will be delighted to send you information, videos and images on our topics—and new watches. And we would be equally pleased to welcome you here, even without the forum: Visit us sometime, we have great stories to tell.

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About NOMOS Glashütte:

NOMOS Glashütte is one of the few owner-operated watch manufactories in the world, and creates its mechanical timepieces in Glashütte, Germany. Watch models such as the Tangente, Ludwig, Orion, Club or Metro are world-famous—just like the place where they are made. Glashütte is a legally protected designation of origin. Only manufacturers who work according to strict rules in the 175-year-old tradition of the watchmaking town are permitted to use this denomination for their wristwatches. NOMOS Glashütte is the manufacturer that produces the most mechanical watches in Glashütte.