

## **Audientes forms strategic partnership with Rocket Revenue to strengthen sales and drive online growth for the company and its resellers.**

Copenhagen, Denmark – 16 May 2025 – Audientes A/S, the Danish hearing technology company, announces a strategic partnership with Rocket Revenue to enhance its digital marketing efforts and increase brand visibility across six key markets: Sweden, Denmark, Germany, France, Spain, and the United Kingdom.

The partnership marks a strategic step in Audientes' efforts to strengthen its brand presence, support partners, and drive growth across Europe and selected international markets. With Rocket Revenue's experience, scale, and expertise, the company will gain significantly increased visibility in the European market – a development that is also expected to reinforce its Amazon initiative.

"This partnership provides us with a powerful opportunity to strengthen our brand and expand our presence among both consumers and resellers. By leveraging targeted, localized content, we can boost both brand awareness and conversion," says Stefan Lundström, European Sales & Marketing Director at Audientes. "It also enables us to deploy impactful marketing materials simultaneously across six markets – in record time."

Rocket Revenue is a growth-focused company that accelerates results through data-driven marketing and innovative campaign strategies. By unlocking the potential of platforms such as Facebook, Instagram, Google, and other digital channels, they transform marketing efforts into a powerful engine for profitable and scalable growth.

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### **About Audientes A/S**

Audientes A/S is a Danish hearing technology company specializing in smart, self-fitting and affordable hearing aids, hearables, and hearing protection solutions. Our mission is to make high-quality hearing technology accessible to everyone — whether for hearing improvement, enhancement, or protection — across consumer, medical, and industrial sectors worldwide.

Audientes is listed on Spotlight Stock Market Denmark (AUDNTS) and headquartered in Copenhagen, Denmark with subsidiaries in Hyderabad, India and in Tokyo, Japan. Audientes has a 40% stake in a joint venture with Shenzhen Hengtong Partner Co. Ltd. in China.

For further information, please visit our websites , [www.audientes.com](http://www.audientes.com) , [www.audientes.eu](http://www.audientes.eu) , [www.audientes.co.jp](http://www.audientes.co.jp) , or [www.audientes.in](http://www.audientes.in) , or follow us on our social media channels.