



Norse Atlantic Airways Launches First ever Direct Route from Manchester to Bangkok, Thailand

Finally - new direct route between Manchester and Bangkok!

Arendal, July 3, 2025 — Norse Atlantic Airways is proud to announce the launch of a groundbreaking new route between Manchester and Bangkok, with flights commencing November 26, 2025. Operating once weekly, this will be the first time in history Manchester gains a direct connection to Thailand's vibrant capital — opening up an entirely new bridge between Manchester and Southeast Asia. Go explore the world!

With more than 100,000 passengers travelling annually between Manchester and Bangkok indirectly, plus an estimate of 100,000 passenger leaking to other airports, this route marks a bold step in addressing the region's largest underserved long-haul market. Norse Atlantic Airways is once again proving that long-haul travel doesn't have to be a luxury reserved for the few — it can be affordable, direct, and brilliantly convenient.

Bjørn Tore Larsen, CEO of Norse Atlantic Airways, said: *"We don't just follow demand — we unlock it. This route has been waiting to happen, and we're proud to be the ones making it a reality. Manchester is a key gateway to the North of England, and Bangkok is a magnet for adventure, business, and culture. Connecting the two cities is a natural next step for Norse as we continue to disrupt and expand in the long-haul space."*

Norse's entrance into the Manchester-Bangkok market offers a game-changing alternative to indirect, time-consuming connections, and supports both inbound tourism to the UK and business or leisure travel to Thailand.

"Here at Manchester Airport we're proud to connect the North to the world. Bangkok is one of the most exciting destinations on the planet – and is rightly one of the most popular. Many people from the region travel there every year but until now they have had to book connecting flights. This new route will make a huge difference by meaning people can get there directly from the UK's global gateway in the North," Manchester Airport Managing Director Chris Woodrooffe said *"It will also be a great opportunity for the region to welcome people coming here from Thailand to experience our vibrant cities, enjoy our spectacular scenery, study in our elite universities and even watch our football clubs. I'm really looking forward to working with Norse Atlantic Airways to deliver this route later this year and I can't wait to welcome its first passengers."*

Flights are now available for booking on www.flynorse.com, with one weekly rotation during the winter season and potential for expansion based on demand.

New routes in details:

- The new service from Manchester (MAN) to Bangkok (BKK) will launch on Wednesday, November 26, 2025. Flights will operate 1 weekly rotation, departing 1130pm local time Manchester, with arrival 6pm local time Bangkok. Return fares starting from GBP 259, including taxes.

For more information and to book your ticket, visit flynorse.com

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About Norse Atlantic Airways

Norse Atlantic Airways is an airline committed to offering affordable fares on direct, long-haul flights to popular destinations, along with specialized charter and ACMI services for tailored travel needs, and extensive cargo operations. Founded by CEO and major shareholder Bjørn Tore Larsen in March 2021, Norse Atlantic operates a modern fleet of fuel-efficient Boeing 787 Dreamliners, which seat 338 passengers and offer Premium and Economy Class, serving a growing network of destinations across North America, Europe, Africa, and Asia. Passengers can fly with Norse Atlantic to cities like New York, Los Angeles, Las Vegas, Miami, Orlando, Bangkok, Phuket, Cape Town, Oslo, Athens, London, Manchester, Berlin, Rome, and Paris. Norse Atlantic's charter and ACMI services, as well as its large cargo capacity, provide partners with flexible, reliable solutions. The company's first flight took off from Oslo to New York on June 14, 2022.