



Press release

Stockholm, 2 June 2016

Aura Light receives prize for the world's most energy-efficient LED panel in San Francisco

The Swedish lighting company Aura Light has been awarded the Global Efficiency Medal by the high-level global forum The Clean Energy Ministerial (CEM). The company will receive the prize for the world's most energy-efficient lighting in the category Commercial Planar Luminaires with their LED panel Aura Lunaria. The award ceremony takes place in San Francisco 2 June.

The award ceremony takes place in San Francisco in connection with the seventh Clean Energy Ministerial meeting (CEM7). The participants at the meeting are energy ministers and other high-level delegates from the 23 participating CEM countries and the European Commission. Aura Light is there to receive the Super-efficient Equipment and Appliance Deployment (SEAD) Global Efficiency Medal in the categories for Europe and Australia as well as the overall global prize.

- This is an international competition to stimulate the usage of energy-efficient products and we competed against large global lighting companies. This award has opened up new possibilities for us and we have received a lot of positive attention, especially in the US, says Martin Malmros, CEO Aura Light International AB.

Aura Light's CEO Martin Malmros is representing the company at the award ceremony. He will also participate in the trade mission in connection with CEM7, initiated by the Swedish Energy Agency. Included in the trade mission are other innovative Swedish companies such as Climeon, Eze Systems and Innoventum.

See the video where President Obama announces the seventh Clean Energy Ministerial (CEM7):

<https://www.youtube.com/watch?v=TUYdK4cNsBY&feature=youtu.be>

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Aura Light International AB

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About Super-efficient Equipment and Appliance Deployment (SEAD)

The Super-efficient Equipment and Appliance Deployment (SEAD) Initiative is a voluntary collaboration among governments working to promote the manufacture, purchase, and use of energy-efficient appliances, lighting, and equipment worldwide. SEAD is an initiative under the Clean Energy Ministerial (CEM) and a task of the International Partnership for Energy Efficiency Cooperation (IPEEC).

About the Clean Energy Ministerial

The Clean Energy Ministerial (CEM) is a high-level global forum to promote policies and programs that advance clean energy technology, to share lessons learned and best practices, and to encourage the transition to a global clean energy economy. Initiatives are based on areas of common interest among participating governments and other stakeholders.

About Aura Light

Aura Light is a lighting company that supplies sustainable lighting solutions to professional customers, enabling them to reduce cost, energy consumption and environmental impact. Aura Light is acknowledged for long lifetime, high quality and energy reduction, where the Aura Light lighting solutions can reduce the energy consumption by up to 80 percent. The foundation for Aura Light was already laid in 1930 under the name LUMA and Long Life fluorescent lamps have been produced since 1980. The Head Office is located in Stockholm, Sweden. Aura Light subsidiaries and distributors sell lighting solutions worldwide with customers primarily found in industry, retail and the public sector. Aura Light has about 300 employees and a turnover of approximately 80 million Euros. Read more at www.auralight.us