

DIGNITANA AB LANDS THREE KEY CONTRACTS IN U.S. FOR DIGNICAP® SCALP COOLING MEDICAL DEVICE, FUELING GROWTH IN FOURTH QUARTER

Lund, Sweden and Dallas, TX – November 7, 2016—Dignitana AB, a world leader in medical scalp-cooling technology, announced today that the DigniCap® scalp cooling system, which was cleared in December 2015 by the FDA to effectively reduce the likelihood of chemotherapy-induced hair loss in women with breast cancer, will soon be available in 13 additional medical centers in the United States.

The DigniCap® system is the first and only scalp cooling device to complete rigorous FDA clinical trials in America, where seven out of ten patients with early-stage breast cancer kept at least 50% of their hair.

Demand for the FDA-cleared DigniCap® system continues to be strong, with orders for 22 additional units coming in this week. The orders represent contracts with three healthcare providers and will be placed in 13 medical centers across four states. This means that DigniCap® is now contracted for 53 medical centers across 17 U.S. states in its first year of production.

“We’re very excited by this growth and expansion in the U.S., which is fueled by patient and physician demand,” says William Cronin, Chief Operating Officer of Dignitana, Inc., the US subsidiary of Dignitana AB. “In line with our goals for 2016, we are pleased to be able to make this quality of life option available for as many patients across the US as possible.”

The DigniCap® scalp cooling system features a patented tight-fitting silicone cooling cap that is placed directly on the head, and an outer neoprene cap that insulates and secures the silicone cap. The cooling cap is connected to a cooling and control unit with touch screen prompts. A liquid coolant circulates throughout the silicone cap, delivering consistent and controlled cooling to all areas of the scalp. The cap is fitted to the head, and the temperature of the scalp is lowered, resulting in vasoconstriction with reduced delivery of chemotherapy to the scalp, as well as reduced cellular uptake of drugs due to decreased intra follicular metabolic rate. These factors together reduce the risk of chemotherapy-induced hair loss.

Media Contacts:

USA

Caren Browning

King + Company

00 1 212 561-7464

Caren.Browning@kingcompr.com

Sweden

Semmy Rulf

Chairman of the board, Dignitana AB

0046 (0)709 312730

semmy.rulf@gmail.com

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The information in this press release is such that Dignitana AB must disclose it in accordance with the EU market abuse regulation. The information was submitted, by the above contact, for publication at 17.00 (CET), November 7, 2016.

About Dignitana AB (publ)

Dignitana is a Swedish public company, based in Lund, and manufacturer of the medical cooling device DigniCap®.

Dignitana AB is listed on the OMX Nasdaq First North stock exchange and has appointed Erik Penser Bankaktiebolag as

Certified Advisor. Headquartered in Dallas, Texas, **Dignitana, Inc.** is the U.S. subsidiary of Dignitana AB. For more information visit www.dignitana.com.