BPC INSTRUMENTS

BPC Instruments launches BPC Academy to strengthen customer value and long-term engagement

PRESS RELEASE
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BPC Instruments AB (publ) announces the launch of BPC Academy, a new digital learning hub that brings training, guidance, and customer resources into one structured platform. As approximately 40 percent of BPC's annual revenues are generated from existing customers, creating customer value and strengthening long-term customer relationships remains strategically important for the Company. BPC Academy supports this direction and builds on BPC's customised training and consultation service launched in September 2025. The platform represents the next step in developing the customer experience – from installation to ongoing use.

BPC Academy is designed to make training and guidance easier to access throughout the customer journey, from getting started to advanced applications, and is available to BPC customers and partners through registration. The platform includes courses, how-to videos, manuals and technical documents, as well as digital training sessions delivered live or on demand. By making knowledge and guidance easier to access in one place, it helps teams work more efficiently and stay consistent in their workflows over time. Following beta testing with selected customers during 2026, initial feedback has been positive, and the platform is now being launched to BPC's existing customers.

– *Our instruments are built for high precision and reliability. Customers get the most value when the workflow feels clear and the data is easy to trust. With BPC Academy, training and guidance become easier to access at the right time, whether a team is getting started or moving into more advanced applications. It strengthens the customer experience after installation and supports long-term adoption across our product portfolio,* says Dr. Jing Liu, CEO of BPC Instruments.

Availability
BPC Academy is available from today for BPC customers worldwide. For more information, please visit: academy.bpcinstruments.com

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About BPC Instruments AB (publ)
BPC Instruments is a Swedish technology company developing analytical instruments for renewable bioenergy and environmental biotechnology, including biogas and biodegradability testing. The systems enable advanced testing with higher accuracy and consistency, while reducing the time and manual work required. The portfolio combines high-quality hardware and software with deep application knowledge built over more than 20 years. Today, BPC exports to more than 90 countries and is listed on the Spotlight Stock Market in Sweden. For more information, please visit: www.bpcinstruments.com