



PixelFox AB has repaid all long-term interest-bearing debt

Stockholm - 2025-12-19

PixelFox AB (the “Company” or “PixelFox”) hereby announces that the Company has repaid all long-term external debt and that PixelFox therefore no longer has any interest-bearing liabilities.

The repayment amounted to approximately SEK 1.3 million and related to the Company’s long-term interest-bearing debt. The measure has been carried out in accordance with the resolution from the management and the Company’s long-term financial strategy.

Following the repayment, PixelFox has no interest-bearing debt, which strengthens the Company’s financial position, improves the balance sheet, and reduces financial risk.

The management believes that a balance sheet without interest-bearing debt provides PixelFox with increased strategic flexibility and creates favorable conditions for continued profitable growth and value creation for shareholders.

For further information, please contact:

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The business idea of PixelFox AB (publ) is to operate, develop, and acquire services and companies within e-commerce, SaaS, retail, and industry, and the company's vision is to become a leading player in their respective niches.