



PixelFox adds to its BNB holding under the digital assets capital strategy

Stockholm 2025-08-28

PixelFox AB (publ) today executed a small top-up investment under the company's capital strategy for digital assets. The investment of approximately SEK 50,000, funded with internal cash, relates to BNB. The purchase adds to the holding announced on 26 August 2025.

BNB is the native asset of the BNB Smart Chain, an ecosystem with high transaction activity and significant stablecoin usage. This addition complements our latest allocation and is in line with the previously communicated strategy.

The company continuously monitors market developments and evaluates the portfolio composition in accordance with its established framework.

For further information, please contact:

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PixelFox AB (publ)

The business idea of PixelFox AB (publ) is to operate, develop, and acquire services and companies within e-commerce, SaaS, retail, and industry, and the company's vision is to become a leading player in their respective niches.